

## JK Lakshmi Cement to invest 3,000 cr to ramp up output by 4.6 mtpa by FY27

Following the successful media meet-and-greet with Mr. Arun Shukla on April 18, where we saw participation from 8 top-tier journalists, including representatives from **PTI, The Economic Times, The Hindu Business Line, The New Indian Express, Business Today** among others.

The insightful discussion with Mr. Shukla has garnered significant media traction with **08 print stories, 20 online stories, and a PTI wire story along with a video**, significantly amplifying our visibility and key messages.

Please find below a detailed snapshot of the event:

<b>JK Lakshmi Cement targets 10% growth in FY26</b> JK LAKSHMI CEMENT is targeting a double-digit growth in revenues in the current fiscal along with improvement in margins helped by capacity expansions and better operational efficiency, its president & director, Arun Shukla, said on Friday. —AGENCIES	<b>JK Lakshmi Cement to invest ₹3,000 cr to ramp up output by 4.6 mtpa by FY27</b> JK Lakshmi Cement's strong markets include East, North and West India. Cement demand will continue to be driven by infrastructure and housing projects in India and is likely to witness a 7-8 per cent growth this fiscal (FY26), Arun Shukla, President and Director, JK Lakshmi Cement, said. The company, anticipating a positive demand growth across the key operational markets, is investing ₹2,500-3,000 crore to ramp up production by 4.6 million tonnes per annum (mtpa) by FY27. It ended FY25 with a capacity of 18 mtpa and is targeting to become the fifth largest cement maker in the country with an installed capacity of 30 mtpa by FY30.	<b>JK Lakshmi Cement targets 10% growth in FY26</b> JK Lakshmi Cement Ltd (JKLC) is targeting a double-digit growth in revenues in the current financial year along with improvement in margins helped by capacity expansions and better operational efficiency, its President & Director, Arun Shukla, said on Friday. Besides, the JK Organisation is also working to increase its revenue from adjacencies such as concrete solutions and ready-mix business, eyeing 10 per cent of contribution from it in the next 3-4 years. JKLC has plans to invest additional funds to expand its production capacity to 30 mtpa from 18 MTPA and become among the top five cement producers in India by 2030. PTI	<b>JK Lakshmi Cement looks for 10% growth in FY'26</b> JK Lakshmi Cement is targeting a double-digit growth in revenues in the current fiscal along with improvement in margins helped by capacity expansions and better operational efficiency, its President & Director, Arun Shukla, said on Friday. Besides, the JK Organisation group firm, is also working to increase its revenue from adjacencies such as concrete solutions and ready-mix business, eyeing 10 per cent of contribution from it in the next 3-4 years.
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### Key Points Discussed

- Cement industry to grow at 7–8% in FY26, with JKLC aiming for 10% growth, driven by infrastructure and housing demand.
- JK Lakshmi Cement is investing ₹2,500–3,000 crore to ramp up production by 4.6 MTPA by FY27, aiming to become the 5th largest cement manufacturer in India with 30 MTPA capacity by FY30.
- Key growth markets for expansion strategy of JK Lakshmi Cement includes East, North, and West India along with brownfield expansions in Chhattisgarh and Odisha, and setting up new grinding plants in Rajasthan and Gujarat, each with 3 MTPA capacity.
- JKLC is expanding into adjacencies like concrete solutions and ready-mix, targeting Rs 1,000–2,000 crore from non-grey cement products. Its premium cement brand Pro Plus now contributes over 25% to trade sales.
- Sustainability and Innovation is at the Core of the company narrative with 49% of its power from renewable sources, JKLC continues to invest in green energy and AI-led operational efficiencies. The launch of Green Plus Cement further reiterates its commitment to sustainability.
- The company is undergoing a brand rejuvenation, and digitising its logistics and manufacturing processes, aiming to improve margins, efficiency, and market positioning.

**Media Attendance**

Publication	Journalist
PTI	Kumar Rahul
The Hindu Business Line	Abhishek Law
The Times of India	Dipak Dash
The New Indian Express	Dipak Mondal
The Economic Times	Suryesh Kumar
Business Today	Prashun Talukdar
Times Property	Jadav Kakoti
ET Realty	Ankit Sharma

**Media Interaction with Mr Arun Shukla**

Publication	Journalist
PTI Video	Kumar Rahul
ET Realty	Ankit Sharma

## Coverage Update

### Wire

S.No	Wire	Headline
Wire		
1	PTI	JK Lakshmi Cement targets 10% growth in FY26

## Print Coverage

S.No	Publication	Headline
Print		
1	Business Standard	JK Lakshmi Cement targets 10% growth in FY26
2	The Financial Express	JK Lakshmi Cement targets 10% growth in FY26
3	The Hindu Business Line	JK Lakshmi Cement to invest 3,000 cr to ramp up output by 4.6 mtpa by FY27
4	The Free Press Journal	<u>JK Lakshmi Cement looks for 10% growth in FY'26</u>
5	The New Indian Express	Worst is behind us; demand for cement growth at 7-8% in FY26
6	Dainik Jagran	JK Lakshmi cement looks For 10 pc growth in fy26
7	The Goan	JK Lakshmi Cement looks for 10% growth in FY'26
8	The Hitavada	JK Lakshmi cement looks For 10 pc growth in fy26

## Online Coverage

S.No	Publication	Headline
Online		
1	The Economic Times	<a href="#">JK Lakshmi Cement looks for 10% growth in FY'26</a>
2	The Hindu Business Line	<a href="#">JK Lakshmi Cement eyes 30 mtpa capacity by FY30</a>
3	ET Infra	<a href="#">JK Lakshmi Cement looks for 10% growth in FY'26</a>
4	ET Manufacturing	<a href="#">JK Lakshmi Cement looks for 10% growth in FY'26</a>
5	ET Realty	<a href="#">JK Lakshmi Cement plans to invest upto ₹3,000 crore to add 4.6 million tonne by FY28</a>
6	The New Indian Express	<a href="#">‘Demand for cement will grow at 7-8% in FY26’</a>
7	Business Today	<a href="#">JK Lakshmi Cement eyes 30 mtpa capacity by FY30: aims for carbon neutrality by 2047</a>
8	The Week	<a href="#">JK Lakshmi Cement looks for 10 pc growth in FY'26</a>
9	Construction World	<a href="#">JK Lakshmi Cement Targets 10% Growth in FY'26 with Expansion Plans</a>
10	Realty Plus	<a href="#">JK Lakshmi Cement Targets 10% Growth for FY'26 Goals</a>
11	Latestly	<a href="#">JK Lakshmi Cement Looks for 10 Pc Growth in FY'26</a>
12	News On Project	<a href="#">JK Lakshmi Cement Targets 30 MTPA Capacity by FY30</a>
13	Machine Maker	<a href="#">JK Lakshmi Cement Aims for 10% Revenue Growth in FY26 with Major Expansion Plans</a>
14	Projx news	<a href="#">₹3,000 Crore Bet: JK Lakshmi Cement Gears Up for Growth</a>

15	IBC 24	<a href="#">जेके लक्ष्मी सीमेंट को चालू वित्त वर्ष में 10 प्रतिशत वृद्धि की उम्मीद</a>
16	Realty Next	<a href="#">JK Lakshmi Cement announces Rs.2,500 crore investment to boost production capacity</a>
17	SKM Buildings	<a href="#">JK Lakshmi Cement Plans Big Growth with More Production and New Businesses</a>
18	MSN	<a href="#">JK Lakshmi Cement looks for 10% growth in FY'26</a>
19	Constro Facilitator	<a href="#">JK Lakshmi Cement plans to invest upto ₹3,000 crore to add 4.6 million tonne</a>
20	Panyam Cements	<a href="#">JK Lakshmi Cement's Ambitious Expansion Plans</a>

### **Twitter**

S.No	Publication	Link
<b>Social Media</b>		
1	PTI Video	<a href="https://x.com/PTI_News/status/1913261637722841428">https://x.com/PTI_News/status/1913261637722841428</a>
2	Realty Plus	<a href="https://x.com/RPRealtyPlus/status/1914277150162640923">https://x.com/RPRealtyPlus/status/1914277150162640923</a>
3	Machine Maker	<a href="https://x.com/temachinemaker/status/1914189103542714785">https://x.com/temachinemaker/status/1914189103542714785</a>

## जेके लक्ष्मी सीमेंट को 10 प्रतिशत वृद्धि की उम्मीद

**नई दिल्ली:** जेके लक्ष्मी सीमेंट के प्रेसिडेंट और डायरेक्टर अरुण शुक्ला ने शुक्रवार को कहा कि कंपनी चालू वित्त वर्ष में आय में दहाई अंक की वृद्धि का लक्ष्य लेकर चल रही है। उन्होंने कहा कि कंपनी को क्षमता विस्तार और बेहतर परिचालन दक्षता के कारण मार्जिन में भी सुधार की उम्मीद है। कंपनी ने अपनी उत्पादन क्षमता को वर्तमान 1.8 करोड़ टन प्रति वर्ष से बढ़ाकर तीन करोड़ टन प्रति वर्ष करने का लक्ष्य रखा है। (प्रेट)

## JK Lakshmi Cement looks for 10% growth in FY'26

JK Lakshmi Cement is targeting a double-digit growth in revenues in the current fiscal along with improvement in margins helped by capacity expansions and better operational efficiency, its President & Director, Arun Shukla, said on Friday. Besides, the JK Organisation group firm, is also working to increase its revenue from adjacencies such as concrete solutions and ready-mix business, eyeing 10 per cent of contribution from it in the next 3-4 years.

## JK LAKSHMI CEMENT LOOKS FOR 10 PC GROWTH IN FY'26:

JK Lakshmi Cement Limited (JKLC), is targeting a double-digit growth in revenues in the current fiscal along with improvement in margins helped by capacity expansions and better operational efficiency, its President and Director, Arun Shukla, said on Friday.

Besides, the JK Organisation group firm, is also working to increase its revenue from adjacencies such as concrete solutions and ready-mix business, eyeing 10 per cent of contribution from it in the next 3-4 years, the company Director said in a statement. (PTI)

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—AGENCIES

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## IN CONVERSATION



**ARUN SHUKLA**

President and Director, JK Lakshmi Cement

# 'Worst is behind us; demand for cement to grow at 7-8% in FY26'

**T**HE ₹10,000 crore market cap company—JK Lakshmi Cement—is planning to expand its production capacity from 18 million tonnes now to 30 million tonnes in next five years. President and director **Arun Shukla** lays down the company's expansion plans in a conversation with **Dipak Mondal**. Edited excerpts:

## What are your initial thoughts on the ongoing trade war and its impact on the cement industry?

The impact on the Indian cement industry is likely to be lesser. While India imports petcoke to some extent, most raw materials are sourced domestically. India's reliance on exports is about 20% of GDP, so the maximum impact would be within that range. The 90-day pause in the trade war and ongoing government negotiations might provide some relief.

## The cement industry has witnessed a decline in prices over the last two years, impacting top and bottom lines. How do you see the overall situation evolving?

While FY23 saw around 10% growth and FY24 also around 10%, FY25 is expected to grow at about 5-5.5%. The profitability and price issues are due to competitive intensity and the demand-supply equation, which varies across different regions. Areas with a high demand-supply gap tend to have lower prices, while balanced regions see stable prices.

## What's your outlook for FY26 for cement investors? Do you expect margin improvements?

Q1 FY25 was impacted by the general elections, and Q2 is typically a low-demand period due to the monsoon.

This affected prices. However, demand has been improving in subsequent quarters, leading to better profitability and volume growth. I am optimistic that FY26 will see a 7-8% demand growth and improved margins as demand and pricing tend to move together. I believe the worst is behind us.

**The Indian cement industry is quite fragmented, leading to acquisitions, particularly in certain regions. We focus on our internal capabilities like differentiated products & services.**

## What are the major growth drivers for the cement industry in FY26?

The major growth drivers are housing (urban and rural, contributing 63-65% of demand with an expected 6-7% growth), infrastructure (contributing about 25% with a 7-8% growth rate), and commercial & industrial (up to 15% with around 6% growth). Government initiatives like the ₹9.3 lakh crore capex, focus on urban and rural housing, airport expansion to 200, metro projects, and national highway development will further drive demand.

## What is your view on handling competition, especially with ongoing consolidation in the sector?

The Indian cement industry is quite fragmented, leading to acquisitions, particularly in certain regions. We focus on our internal capabilities like innovation, differentiated products and services, and providing value to customers. We've launched products like Green Plus (a 'green cement') and Pro Plus (a premium product for individual home builders). We also focus on renewable energy and carbon footprint reduction, aiming for carbon neutrality by 2047. We compete by focusing on these internal strengths rather than solely on acquisitions.

## With premium products reporting higher margins for other players, what kind of growth and contribution do you expect from your premium portfolio?

Our premium product, Pro Plus, offers value beyond just price. We are happy that our premium product proportion within our trade portfolio (which is 58-60% of overall volume) is over 25%. This translates to about 15% of our total volume coming from premium products.

## What are your capex plans for the coming year?

We currently have a capacity of 18 million tonnes and plan to reach 30 million tonnes by 2030. We've announced a 4.6 million tonne expansion in the East, expected around FY27-FY28.