

9th Shripati Singhania Memorial Cricket Tournament



The 9th Shripati Singhania Memorial Cricket Tournament showcased a thrilling face-off between the two finalist teams: Durg Plant and Kalol Grinding Unit. The tournament was held on February 19th, at Noida Cricket Station, Noida.

We were honoured to have Smt. Vinita Singhania - Chairman & Managing Director, and Shri Arun Shukla - President & Director, attending the Inaugural Ceremony and leading the prize distribution ceremony.

We witnessed the culmination of this tournament and a memorable cricket showdown as team Durg lifted the champions trophy.



NEWSLETTER | 95th EDITION



JKO Women's Premier League

We were elated to celebrate the spirit of inclusivity at the JKO Women's Premier League 2024, where the incredible women of JK Lakshmi Cement Ltd. shone brightly, earning 13 medals: 5 Golds, 3 Silvers, and 5 Bronzes. We congratulate them on their exceptional achievement and for setting a powerful example of excellence and empowerment.

Inauguration of Shripati Singhania Skill Centre

We proudly inaugurated the state-of-the-art "Shripati Singhania Skill Centre" at Jaykaypuram, Sirohi, Rajasthan, by our Company under CSR initiatives. Inaugurated by our C&MD Smt. Vinita Singhania on February 22nd, 2024, the event was attended by dignitaries including Mr. Shrivats Singhania - Director & CEO UCWL, Mr. Arun Shukla - President & Director of JK Lakshmi Cement Ltd., and other senior officials.

The "Shripati Singhania Skill Centre," with its motto "Transformation Through Skilling," provides varied skill enhancement and education opportunities for women, youth, farmers, and those in allied sectors, including job readiness and student counselling. This initiative underscores our dedication to empowering communities through skill development, marking a significant stride towards a shared and inclusive future.





Annual Dealer Conference - East Zone

We hosted the Annual Dealer Conference for dealers in Chattisgarh and Maharashtra, attended by Smt. Vinita Singhania, Chairman & Managing Director, Mr. Arun Shukla - President & Director, and Mr. Ranjeev Sharan - Chief of Sales. Their inspiring words motivated dealers towards achieving new heights. Congratulations to our Business Associates who received well-deserved awards and recognition at this memorable event.

Annual Dealer Conference - Central Zone



The Rajasthan ADC 2022-23 took place at Noong Nooch Village, Pattaya, Thailand on February 16th, 2024. Over 300 dealers from Rajasthan attended, bringing liveliness to the event. A mix of Indian and Thai traditions enriched the cultural events, making it a memorable experience for everyone. Recognising outstanding performance, we awarded Rajasthan Dealers in different categories for their achievements in the fiscal year 2022-23, highlighting our dedication to excellence and partnership.

Second Transporters' Conclave

JK Lakshmi Cement Ltd. and Udaipur Cement Works Ltd. hosted the second Transporters' Conclave for transporters in Delhi, graced by distinguished guests including Smt. Vinita Singhania - C&MD of JK Lakshmi Cement Ltd., Mr. Shrivats Singhania - Director & CEO of UCWL, Mr. Arun Shukla - President & Director, Mr. Kapil Kapoor - Logistic Head, and other dignitaries. The event delved into the crucial role and significance of transportation in business growth for the upcoming year.

With over 200 transporters in attendance, the event was a resounding success, fostering meaningful discussions and enjoyable moments for all.



Krishi Darshan Expo

JK Lakshmi Cement Ltd. participated in the 12th Krishi Darshan Expo in Hisar, Haryana, reaffirming our commitment to the advancement and well-being of rural communities. Our unwavering support for the agricultural sector remains a cornerstone of our mission, as we take pride in empowering the diligent farming community to thrive.



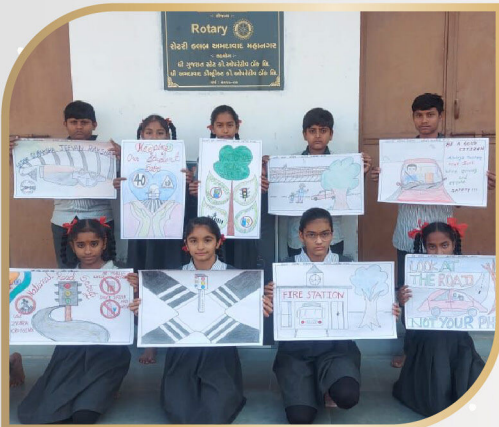
Youth Skill Training Program

JK Lakshmi Cement Ltd., Durg, organised a career counselling workshop at Government Nagrik Kalyan College, Ahiwara, as part of the JK Lakshmi Youth Skill Development Programme. Over 100 final-year students attended this event with great enthusiasm. The workshop aimed to provide comprehensive career counselling, offering participants valuable insights into professions that suit their skills and strengths. Its ultimate goal was to empower individuals to make informed decisions about their future careers.



Road Safety Week - CSR Initiative

During Road Safety Week 2024, JK Lakshmi Cement Ltd. took proactive steps to raise awareness and educate about traffic rules and safety measures. We provided eye check-up camps, health check-ups, and distributed spectacles to truck drivers and helpers. We also organised defensive driving training, law awareness sessions, and engaged local schools with awareness activities like quizzes and painting competitions. Together, we aim to pave the way for safer journeys.



Electric Vehicles To Our Logistics Fleets

JK Lakshmi Cement Ltd. has integrated electric vehicles into its logistics portfolio through a partnership with Switchlabs Automobiles. This move reflects our dedication to eco-friendly solutions and reducing our carbon footprint, driving a shift towards a cleaner, greener future in logistics. We look forward to a cleaner and greener journey towards sustainability.

Golden Peacock Business Excellence Award

JK Lakshmi Cement Ltd. has received the prestigious "Golden Peacock Business Excellence Award for the year 2024" in Abu Dhabi, UAE. The award is a prestigious recognition in the industry, honouring outstanding performance and excellence. We're proud to set a high standard, and this award reflects our unwavering commitment, dedication, and leadership at JK Lakshmi Cement Ltd.

The award was presented to Mr. Arun Shukla - President & Director, JK Lakshmi Cement Ltd., and Mr. Vaibhav Kesharwani - Head of CoE, JK Lakshmi Cement Ltd., in presence of HH Sheikh Nahayan Bin Mubarak Al Nahayan - Hon'ble Cabinet Member and Minister of Tolerance and Coexistence, Govt of UAE; H.E. Sunjay Sudhir - IFS, Ambassador of India to UAE; and Lt. Gen. Surinder Nath, PVSM AVSM (Retd.) - President Institute of Directors, former Vice Chief of Army Staff, Chairman, UPSC & ID, L&T.



Third National Sustainability Award

At the 3rd Edition of the National Awards for Sustainability in the Cement and Concrete Industry, the Sirohi Unit's dedication and excellence were nationally recognised. Congratulations to the entire team especially on winning the "Excellent Unit" award in Renewable Energy and Waste Heat Recovery Excellence.

Excellence in Quality Award

JK Lakshmi Cement Ltd., Cuttack, has been honoured for its unwavering commitment to quality. Our team's relentless pursuit of excellence has been acknowledged with the Excellence in Quality award from the Bureau of Indian Standards. This prestigious recognition was received by our esteemed Plant Head, Shri Girish Tiwari, and Manager of Quality Control, Shri S Apparao Naidu.



MTM Star Award




JK Lakshmi Cement Ltd. has won the MTM Star Award 2024 for Best Incentive Programme for Distributors/Dealers. This accolade underscores our dedication to operational excellence in managing a premier incentive program. A heartfelt thank you to our incredible team and partners for their invaluable contributions in making this achievement possible.

Special thanks to the Editorial Reporters

We would like to thank Mr. Gaurav Sharma, Mr. Kanish Singh, Mr. Komal Malhotra, Mr. Manish Kumar Pandey, Mr. Munish Srivastava, Mr. Rajan Verma, and Ms. Sonia Duggal for their contribution to this edition of Shilalekh.



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