



## POLICY ON PUBLIC ADVOCACY

Title	Policy on Public Advocacy
Version Number	2
Effective Date	1 <sup>st</sup> May 2023
Authorised By	President & Director
Number of Revisions	1
Last Revised Date	16 <sup>th</sup> May 2018

JK Lakshmi Cement Ltd. believes in engaging with concerned authorities in policy discussions in the matter of our business, customers, and stakeholders. Our engagement with authorities for policy advocacy will be guided by and consistent with our core values and philosophy and be conducted in an ethical manner. We endeavour to follow the principles set below in our public advocacy engagements and to ensure compliance by our employees and representatives with this principle.

The Company is committed to:

- To participate in stakeholders' consultations with the concerned Ministries/ Authorities both through industry associations and directly where inputs are invited from cement sector.
- To engage responsibly in the formulation of public policy with collective platforms, including trade associations and industry organisations that are engaged in policy advocacy on issues that affect us, our business, customers and stakeholders, and serve to advance the common goals and interests of the cement industry and its diverse stakeholders and public good. The Company may nominate its employees / officers as representatives to such associations and organizations.
- To promote fair competition and respect for human rights in all our policy advocacy endeavours.

This policy shall be reviewed periodically for its suitability and updated as necessary.

Date: 01/05/2023

Place: New Delhi

Arun Shukla  
(President & Director)



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