

JK Lakshmi Cement strengthens its commitment towards sustainability; Durg manufacturing facility to soon become one of the greenest units among cement Industry

- *Appoints Amplus Solar to set up 56 MWp open-access solar power plant*
- *80% of energy requirement of the facility to be met through renewable energy*

National, 07 Feb 2023: Continuing its journey towards improving energy efficiency and driving sustainability as part of its “Green Pahal, Behtar Kal” campaign, JK Lakshmi Cement, one of India’s leading cement manufacturers signed an agreement with Amplus Solar to set up a 56 MWp solar power plant for its Durg facility, located in Chhattisgarh.

The company has always been at the forefront and has been working towards reducing its carbon footprint. With this initiative, JK Lakshmi Cement in the very first year will be able to replace 92 million units with green electricity that will help reduce its CO2 emissions by 73,000 Metric Tons, equivalent to over 33 Lakhs tree saved.

Smt. Vinita Singhania, Vice Chairperson & Managing Director, JK Lakshmi Cement Ltd. said, *“In recent years, we have undertaken multiple projects to lower the carbon footprint. Our recently initiated campaign, “Green Pahal, Behtar Kal”, focuses on creating awareness about improving energy efficiency and saving the environment. I am sure, we will leave a greener planet for our future generations.”*

Sharing further details, **Mr. Arun Shukla, President & Director, JK Lakshmi Cement Ltd.**, said, *“We support country’s vision to achieve net zero emissions by 2070. As a responsible corporate, we have taken multiple steps to reduce both direct and indirect carbon emissions. Last month, for the first time in India, we deployed LNG trucks to transport the raw material. Now with switching to solar energy at our Durg Plant, nearly 80% of energy requirement of the plant will be met through renewable energy source.”*

Mr. Sharad Pungalia, CEO & MD, Amplus Solar said, *“It is great to see that the pioneers of India’s cement industry have decided to further their goal of producing zero-carbon cement. This initiative by JK Lakshmi Cement will contribute to decarbonizing the sector and will also set a benchmark for the industry to follow”.*

Being a socially responsible company, JK Lakshmi Cement adheres to ESG norms in its operations. Across all activities, the company remains committed to ensuring value for its customers and other stakeholders, providing best-in-class products that are one step ahead of the innovation curve.

* * *

About JK Lakshmi Cement Limited

JK Lakshmi Cement (NSE: JKLAKSHMI), is one of India's leading cement manufacturers with an annual turnover of more than Rs 5000 crores. With establishing its first plant in Rajasthan in 1982, the company has been in the cement business for the last four decades and distinguishes itself based on its innovative practices and initiatives aimed at customer satisfaction.

With a strong network of about 4000+ cement dealers spread in the states of Madhya Pradesh, Chhattisgarh, Rajasthan, Gujarat, Uttar Pradesh, Uttarakhand, Punjab, Delhi, Haryana, Jammu & Kashmir, Maharashtra, Odisha and West Bengal, the company is in the business of manufacturing Wall Putty, Ready Mix Concrete (RMC), White Cement, High-Grade Gypsum Plaster, Autoclaved Aerated Concrete (AAC) Blocks, etc.

The Group has been committed to the 'Make in India' campaign by manufacturing products of impeccable quality to substitute imported goods. The strong brand equity of the Group has been built through using latest technologies, continuous research in development and innovation.

#

For further enquiries, please contact - Adfactors PR	
Stuti Singh +91 9717269625 stuti.singh@adfactorspr.com	Garima Sobti +91 8800874326 Garima.sobti@adfactorspr.com