

JK Lakshmi Cement becomes India's first cement company to deploy Green LNG trucks for transportation

*An excellent means of sustainable transportation,
LNG trucks save 35,000 Kg CO₂ emissions per year per truck*

XX, 27 December 2022: JK Lakshmi Cement – one of India's most respected cement brands – took a pioneering step in the field of environment conservation.

In a flag-off ceremony held at the Company's Sirohi plant in Rajasthan, a fleet of 10 LNG trucks left for the Company's grinding unit at Surat. With this, JK Lakshmi Cement became the first Indian cement company to use Green LNG trucks for transporting its products. The Company will increase the fleet size of these LNG trucks substantially in the coming year. The flag-off ceremony was attended by the Company's senior officials and other important stakeholders.

JK Lakshmi Cement has always been at the forefront of initiatives to reduce its carbon trail by operating in an energy-efficient manner. To advance its objective, JK Lakshmi Cement has entered into a strategic partnership with Green Line Logistics for providing these LNG trucks for transportation. The LNG trucks are manufactured by Pune-based Blue Energy Motors.

Elaborating on the initiative, **Mr Arun Shukla, President & Director, JK Lakshmi Cement Limited**, said, *"Our country is aiming to reduce the carbon intensity of its economy by less than 45% by the end of the decade and to achieve net-zero emissions by 2070. JK Lakshmi Cement fully supports this vision as we believe in sustainable and responsible growth that benefits society and the environment. We have taken multiple steps to reduce both direct and indirect carbon emissions. Deploying LNG trucks is our first step towards sustainable transportation as LNG is an excellent green alternative for fossil fuels that saves 35,000 Kg CO₂ emissions per year per truck. This initiative will act as a game-changer for the country's cement transportation industry and help facilitate the eventual transition towards a more circular economy."*

In recent years, JK Lakshmi Cement has undertaken multiple projects to lower its carbon footprint. The brand has launched a campaign, *"Green Pahal, Behtar Kal"*, to create awareness about improving energy efficiency and saving the environment.

As a socially-responsible company, JK Lakshmi Cement adheres to ESG norms in its operations. Across all activities, the Company remains committed to ensuring value for its customers and other stakeholders, providing best-in-class products that are one step ahead of the innovation curve.

About JK Lakshmi Cement Limited

JK Lakshmi Cement, a blue chip company with an annual turnover of more than Rs5000 crores, started its first plant in Rajasthan in 1982.

Today, the Company has cement manufacturing facilities in Rajasthan, Chhattisgarh, Odisha, Gujarat and Haryana. JK Lakshmi Cement is also in the business of marketing Wall Putty, Ready Mix Concrete (RMC), White Cement, High-Grade Gypsum Plaster, Autoclaved Aerated Concrete (AAC) Blocks, etc.

It has been in the cement business for the last four decades and distinguishes itself based on its innovative practices and initiatives aimed at customer satisfaction.

The Company is part of the US\$4 billion JK Organization with a heritage of more than 135 years contributing to various sectors important for national growth. The Group has been committed to the 'Make in India' campaign by manufacturing products of impeccable quality to substitute imported goods. The strong brand equity of the Group has been built through the use of the latest technologies, continuous research & development and innovation.

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