

NEW INITIATIVES

EMPOWERING WOMEN THROUGH TRAINING & ENTREPREISE DEVELOPMENT IN FOOD PROCESSING

JK Lakshmi Cement's Jharli Unit under its livelihood promotion CSR Project JK Lakshmi Aajivika provided training to women on Food Processing for starting street food stalls/ shops.

Training was provided to 30 beneficiaries from the community in the vicinity of the Unit. The duration of the training was of one 14 days, spread over 30 days on alternate days. Training was certified by FSSAI (Food Safety and Standards Authority of India) and FOSTAC (Food Safety and Standards Authority of India). They were trained on street food recipes along with health, safety and hygiene norms, safety provisions under COVID-19 protocols, effective communication techniques with staff and customers, new age skills such as digital literacy, financial literacy, digital payments and e – sales etc.



A certificate felicitation program was arranged at Jharli Grinding Unit for the women trainees who had successfully completed food processing training for street food vendors. The beneficiaries were awarded with the certificates by FSSAI, FOSTAC and training partner with co-branding by the Company. On this occasion Joint Director of the Department of industries and commerce, Jhajar Ms.Sanjeet Kaur was invited for handing over the certificate to the beneficiaries along with the Plant Head and CSR Head of the Company.

Few trainees have already started their shops and few have scaled-up their shops. Other beneficiaries are planning to start their shops/ stalls. We will also be supporting by handholding the beneficiaries so that business units are sustained.

"I am very grateful to JK Lakshmi Cement for providing this training and I have started my own street food cart maintain the hygiene norms and my customers are very satisfied with the food & service. This has given me an opportunity not just to meet my present day needs but also to save money for the secure future of her children."