Energy Conservation Week

"For your better tomorrow, save energy today"

JK Lakshmi Cement Ltd. Durg Unit celebrated National Conservation Week to spread awareness about the importance of energy and the need of energy conservation.

To promote the spirit of Energy Conservation and Sustainability, Durg unit celebrated National Energy Conservation Day 2022 with gaiety and fervor.

On this occasion under CSR the Company various cultural performances, poster making competition and awareness sessions on energy conservation were organised at middle and higher secondary schools. The program was participated by around 300 students and 30 teachers. Prize distribution to various winners of the competitions was also organized. Bags were also distributed to all the participants on this occasion.

