

## Launch of Career Counselling and Guidance Project for Youths

We are pleased to inform you that JK Lakshmi Cement Ltd. under its flagship education CSR project **JK Lakshmi Vidya** had recently launched **Career Counselling and Guidance Program** at various plant locations of the Company in partnership with ProBano. More than 700 students will be benefitting from this project.

Objective of this program is to make students well informed about career choices, create their career plan and build the skills that they need to succeed.

This program will include:

- Structured counselling sessions for Std X -XII spread over next 06 months.
- Group and individual sessions based on Pre- Assessment and Psychometric Analysis.
- English communication and personality development sessions
- Skill development sessions

