

JK Lakshmi Cement Ltd. Sirohi Unit under its flagship Health Project "Naya Savera (an Integrated Family Welfare Project)" is implementing various project activities including ANC services, support to institutional deliveries, referral services, home based natal care, immunisation, building knowledge & skills in the community workers for early detection and management of causes leading to neo-natal and infant mortalities.

The Project aims at improving mother & child health status in communities in villages of Pindwara Block of Sirohi District, Rajasthan.

The project has resulted into reduction of neo-natal and infant deaths.



#### Activities organised during Newborn Care Week 2021

- Special awareness sessions with the help of Film Show and Flip Charts with pregnant & lactating mothers, Sas Bahu Sammelans & Mahila Mandal Meetings
- Awareness building on early detection of emergency symptoms and its medical & homebased management among lactating mothers and newborn.
- Baby kits distribution