

New chief patron for RCCI

Special Correspondent

JAIPUR: Vinita Singhania, president of the Cement Manufacturers' Association, has been appointed chief patron of the managing committee of Rajasthan Chamber of Commerce and Industry (RCCI). The RCCI is a premier apex body representing the industry and trade in the State.

The position, previously held by late K. K. Birla, had been lying vacant since his death in 2008. An RCCI release stated here on Thursday that the new appointment would help the industry body work towards poverty alleviation through development and promotion of micro-en-

terprises in selected sectors.

Ms. Singhania, who also heads a cement manufacturing company, said the RCCI would come up with a strategy to cope with the high inflationary pressures and work around tough situations. "RCCI will be taking several initiatives and would strengthen mutual confidence among trade, businesses and government."

Ms. Singhania is the first woman president of the Cement Manufacturers' Association as well as the National Council for Cement and Building Materials. She said the RCCI would continue to strive under her guidance to promote trade, commerce, in-

dustry and mining in Rajasthan.

Established in 1949 under the Jaipur Companies Act, 1942, the RCCI has completed 62 years of its existence. Over 300 product manufacturing associations, professional bodies and micro-level entrepreneur's organisations as well as the divisional chambers of commerce and industry in the State are affiliated to it.