

### SMT. VINITA SINGHANIA

#### ONE OF THE MOST POWERFUL WOMEN IN INDIAN BUSINESS

Smt. Vinita Singhania, Vice Chairman & Managing Director, JK Lakshmi Cement featured in the list of 'Most Powerful Women in Indian Business', reported by the prestigious Business Today Magazine, in the issue dated 15 September 2013.

Smt. Vinita Singhania joined JK Lakshmi Cement in 1988. While she maintained her home for 16 years, she heard about, and learnt the operations of the industry from her husband, Late Shri Shripati Singhania and her brother-in-law, Late Shri Hari Shankar Singhania. Soon, she had grasped the reins and was taking JK Lakshmi Cement forward to great heights.

A few years after she joined, the Company trebled its capacity from 0.5 Million Tonnes per annum to 1.5 Million Tonnes per annum. The expansion helped her understand the finer nuances of the industry.



Smt. Vinita Singhania, Vice Chairman and Managing Director,
IK Lak chmi Cement

"I guess the biggest challenge for me was to gain trust and prove my capabilities" she says. Her degree from Lady Sri Ram College and her keen business acumen made it easy for her to master the business and over the years, she has succeeded in leading the Company to newer heights.

In the initial 5 years, she took the turnover of the Company from Rs. 100 crores to Rs. 450 crores, which currently stands at more than Rs. 2300 crores per annum. She was appointed the Patron of the Rajasthan Chamber of Commerce and Industry and was also the first woman to be the President of Cement Manufacturers Association from 2009-12.

Smt. Vinita Singhania believes, "If you have the conviction to do something, you will do it." This holds true for her commitment to the women around the plant in Sirohi, Rajasthan and their education. "I plan to make them computer literate," believes the leading light of JK Lakshmi Cement.

JK Lakshmi Cement feels honoured to have such a great and inspiring leader at its forefront, whose able leadership and dedication has led the Company to such great heights in the cement industry today.



## 129TH FOUNDER'S DAY

### CELEBRATED BY J.K. ORGANISATION



Shri Shailendra Chouksey, Whole-time Director and Dr. Tapomoy Deb, General Manager - HR, JK Lakshmi Cement, receiving the Chairman's People Management Award 2012 from Dr. Najma Heptullah, Hon'ble Member of Parliament (Rajya Sabha), Shri Bharat Hari Singhania, Chairman and Managing Director, JK Lakshmi Cement and Dr. Raghu Pati Singhania, Chairman and Managing Director, JK Tyre and Industries Ltd.

J.K. Organisation celebrated its 129th Founder's Day with full fervour. The Founder's Day is organised every year on the birth anniversary of Late Lala Kamlapat Ji Singhania. This year the celebrations took place at the Air Force Auditorium, New Delhi.

Dr. Najma Heptullah, Hon'ble Member of Parliament (Rajya Sabha) and Former Deputy Chairperson, Rajya Sabha graced the occasion with her presence as the Chief Guest. The event was also graced by a number of Diplomats, Bureaucrats, Bankers, Media Persons, Dignitaries and members of the J.K. Organisation family.

It was an occasion to remember Late Lala Kamlapat ji Singhania and to promote an understanding of the shared vision and the legacy of the founder as an industrialist, a patriot and a philanthropist. A lamp lighting ceremony was done to commence the event. Shri Bharat Hari Singhania, Chairman and Managing Director, JK Lakshmi Cement, addressed the audience with a welcome address and paid his tribute to the Founder.

This was followed by an award ceremony, wherein mementoes were presented to the dedicated, seasoned employees of the Company for completing 25 and 40 years of association respectively. It was an opportunity for all gathered to recognise the hard working pillars - employees of the JK Family for their outstanding services.

Shri Bharat Hari Singhania, Chairman and Managing Director, JK Lakshmi Cement, Dr. Raghu Pati Singhania, Chairman & Managing Director, JK Tyre and Industries Ltd., Dr. S. Chouksey, Whole-time Director, JK Lakshmi Cement and Dr. Najma Heptullah, Hon'ble Member of Parliament (Rajya Sabha) and Former Deputy Chairperson, Rajya Sabha felicitated the recipients of this year's awards.



Recipients of the award for 25 and 40 years of service with the Company come together for a group photograph



Participants of the Cultural Program organised at the event

Shri Sunil Agrawal, Sr. Vice President - Marketing, Shri S. Ramesh, Vice President - Material, Shri Rajeev Gupta, Sr. Manager - Marketing, Shri Raja Ram Singh, Manager - Process, Shri Sumant Singh, Asst. Manager, Shri Pankaj Jain, Shri R.A. Gupta, Shri Pradeep Kumar Sharma, Asst. Manager - Accounts, Shri Padam Singh Deora, Asst. Engineer, Shri Baldev Kumar, Asst. Engineer, Smt. Lillykutty Thomas, Teacher, Shri A.K. Sen, P.A. and Shri Ram Gopal, Peon, JK Lakshmi Cement received the award for 25 years of Association with the Company. Shri V.K. Jain, Sr. Manager (Estate), Shri M.L. Godara and Shri R.K. Saraf (Area Office), JK Lakshmi Cement were awarded for completing 40 years of service.

The Chairman's People Management Award 2012 for "Best People Management Practices" was given to JK Lakshmi Cement - Head Office and Marketing & Sales Team. This was the first time that the award was won by a Head Office & Marketing & Sales department of any J.K. Organisation group company instead of any manufacturing plant, as the norm has been over the years.

A delightful cultural programme was the integral part of the glittering evening. Ably led by Shri R.K. Gupta, Head - CSR, JK Lakshmi Cement, the programme showcased talents of employees and family members from across the various Group Companies of J.K. Organisation. Ms. Aadyaa Singhania, Daughter of Shri Vikrampati Singhania, paid a humble tribute to Late Shri Hari Shankar Singhania at the event.

Everyone present at the event was offered a vote of thanks for being a part of this function, celebrating the life and works of Late Lala Kamlapat Ji Singhania. A special acknowledgement was extended to each member of the Group Companies for the efforts and dedication put in to make the event a great success.



## JK LAKSHMI CEMENT BAGS THE NATIONAL SAFETY AWARD FOR THE PERFORMANCE YEAR 2011

JK Lakshmi Cement Limited, Jaykaypuram (Rajasthan) was adjudged the Runners Up for the prestigious National Safety Award for the Performance Year 2011, at a glittering function held in New Delhi.

The Company was awarded under the category of Manufacture of Non Metallic Mineral Products (Factories working one million manhours and more without fatal / non fatal accidents / permanent disability).

Shri S.K. Wali, Whole-time Director, JK Lakshmi Cement received the award from Shri Sis Ram Ola, Hon'ble Minister for Labour & Employment, Govt. of India.

Certifying JK Lakshmi Cement's constant effort to ensure safety, this award goes to show that the efforts of the Company are well-founded. With a constant effort to improve ourselves, JK Lakshmi Cement promises to move onward and guarantee the safety of all its employees.



Shri S.K. Wali, Whole-time Director, JK Lakshmi Cement receiving the National Safety Award 2011

#### JK LAKSHMI CEMENT RECEIVES THE GREENTECH SAFETY GOLD AWARD 2013



Shri P.L. Mehta, Sr. Vice President - Works and Shri Snjeet Kumar Singh, Sr. Manager - Safety, JK Lakshmi Cement receiving the Greentech Safety Gold Award 2013

JK Lakshmi Cement (Jaykaypuram) was awarded the Greentech Safety Gold Award 2013 for Best Fire & Safety Management Practices, at the Greentech National Convention on Safety 2013 organised at Goa.

Shri P.L. Mehta, Senior Vice President – Works and Shri Sujeet Kumar Singh, Senior Manager - Safety, JK Lakshmi Cement received the award from Shri R.C. Nayyar, Chief Secretary - Punjab Government and Shri Kamleshwar Sharan, President - Greentech Foundation.

The Company has continued to be at helm when it comes to ensuring that the best safety measures are in place at all its plant locations, and feels proud to have its efforts acknowledged by the Greentech Foundation.

#### JK LAKSHMI CEMENT RECEIVES AWARD FOR 'BEST PRACTICES IN CSR'

JK Lakshmi Cement believes in its responsibility towards the people, society and participates in a lot of endeavours to improve & enhance their lives. The Company's conscience manifests in the Corporate Social Responsibility initiatives that it undertakes. These efforts have borne fruit and succeeded time and again.

JK Lakshmi Cement - Durg Project won the award for the Best Work in Corporate Social Responsibility during the Chhattisgarh CSR Conclave organised in Raipur. The Durg Project was selected for the award for 'Undertaking Best CSR Activities of 2013' by Think Media, New Delhi, for its pilot project 'Enhancement of the lifestyles of the residents of eight villages through developmental works'.

The Company carried out different welfare works in eight villages across the Durg region, including establishment of Women Literacy Self-help Group, Rural Development Group along with Farmer Training Programme, Weekly Free Health Consultancy, Sapling Plantation, Sewing Embroidery Programme and Appointment of Teachers in Local Schools.



Shri D.K. Mehta, Sr. Vice President - Works (Durg), along with other members of JK Lakshmi Cement receiving the award for "Best Practices in CSR" at the Chattisgarh CSR Conclave





#### JK LAKSHMI CEMENT WINS THE SAFETY INNOVATION AWARD - 2013

JK Lakshmi Cement was awarded the 10th Safety Innovation Award - 2013, instituted by the Institution of Engineers India, Delhi State Center (under the aegis of the Safety and Quality Forum-IEI) at the Safety Convention held in New Delhi.

Shri S.K. Gupta, Sr. Manager - Mechanical, Shri Vikas Gupta, Manager - Instrumentation and Shri Diwakar Vishwakarma, Dy. Manager - Safety, JK Lakshmi Cement received this prestigious award from Shri Oscar Fernandes, Hon'ble Minister for Road Transport & Highways, Government of India and Shri A.K. Misra, Secretary - IAS, Ministry of Housing & Urban Poverty Alleviation, Government of India.

JK Lakshmi Cement has won this award for the fourth consecutive time, cementing the fact that the Company pays utmost attention towards the safety of its employees and workers and keeps making efforts to further improve the safety measures at the plant.



#### JK LAKSHMI CEMENT CONFERRED WITH THE CII ENERGY EFFICIENT UNIT AWARD 2013

JK Lakshmi Cement Limited was conferred with the prestigious CII Energy Efficient Unit Award 2013 at the 14th National Awards for Excellence in Energy Management 2013 organised by CII Godrej Green Business Centre, Hyderabad.

Shri Rajpal Singh Shekhawat, DGM - Production and Shri N.K.J. Panchal, DGM - Electrical, JK Lakshmi Cement received the award from Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency (BEE).

A total of 231 companies from various sectors participated in the competition. 27 of those were from the Cement sector itself. The shortlisted companies then made a presentation before an august jury at the National Energy Award Competition, where JK Lakshmi Cement was adjudged as the winner of the prestigious 'CII Energy Efficient Unit Award'.

#### MAZBOOT PERFORMERS MEET IN JODHPUR HONOURING ACHIEVERS

Over the years, JK Lakshmi Cement has created a strong bond of familial warmth amongst its customers and associates. With this idea in mind, the Company recently organised a Mazboot Performers Meet at Jodhpur. Dr. Shailendra Chouksey - Whole-time Director, along with Shri Shafi Shauket - Vice President - Marketing and Shri K.G. Sharma - Zonal Head, JK Lakshmi Cement graced the occasion with their presence.

JK Lakshmi Cement highlights such functions specially for value enhancement and bonding with its business associates within its dealer engagement activities.

The Company divided the Mazboot Performers meet over two days. On the first day, many engaging and entertaining performances were held for the enjoyment of all the associates gathered. The spectacular evening ended with a delicious dinner, making it the perfect end to the day.

The Company made many endeavours to make this event as memorable and enjoyable for all the dealers at the meet, and made sure they went back with many fond memories. On the second and final day of the function there was a short yet power-packed performance and comedic presentations lined up to tickle the funny bone of all the dealers. They were then presented with "Mazboot Performance Cheques" by Dr. Shailendra Chouksey, Shri Shafi Shauket and Shri K.G. Sharma under the JK LAKSHMI CHAMPS Dealer Loyalty

scheme. At the conclusion, the dealers expressed their happiness and were very grateful for this Mazboot Performers Meet.

The enthusiasm and zeal with which the Company has stepped forward in to the future is commendable. The dealers have been the greatest companions for making JK Lakshmi Cement a close knit family that firmly faces all the challenges with mazbooti.



Dr. Shailendra Chonksey, Whole-time Director, Shri Shafi Shanket, Vice President, Shri K.G. Sharma, Zonal Head, along with other members of JK Lakshmi Cement awarding the "Mazhoot Performers" at the event



#### ANNUAL APPRECIATION MEETS ORGANISED FOR DELHI AND HARYANA DEALERS



Dr. S. Chouksey, Whole-time Director and Shri Shafi Shanket, Vice President -Marketing, JK Lakshmi Cement presenting the award to one of the dealers at the Haryana Dealers' Annual Appreciation Meet

Dealers are the core pillars that strengthen the foundation of the Company across various markets. They are the key factor for any Company to get a stronghold in a market. JK Lakshmi Cement has always felt proud to have had such a tremendous dealer network that has always delivered on its set goals and helped take the brand to great success.

To applaud their efforts, JK Lakshmi Cement organised Annual Appreciation Meets for its dealers from Delhi and Haryana. A large number of dealers from the states of Delhi and Haryana attended the respective events at Country Inn and Tivoli Grand, Delhi.

The events were graced by the presence of Dr. Shailendra Chouksey, Whole-time Director, Shri C.S. Sadasivan, Chief Executive – Marketing, Shri Sunil Agrawal – Sr. Vice President – Marketing, Shri Shafi Shauket, Vice President – Marketing, Shri S.K. Saxena, Vice President – Works and Shri S.K. Raina, Sr. General Manager - Marketing, JK Lakshmi Cement.



Shri Sunil Agrawal, Sr. Vice President – Marketing and Shri S.K. Raina, Sr. Generai Manager - Marketing, JK Lakshmi Cement along with other senior Company members, awarding a Car to M/s Aggarwal & Sons at the Delhi Dealers Meet

The meets began with High Tea, which was followed by a conference. Various key issues such as the future plans of the Company, the marketing strategies adopted by it as well as new policies set by the Company for the dealers were a part of the discussion at the conference.

The events were a full day affair in which all the dealers participated with great zeal and enthusiasm. Various activities were organised at the meets, which served as a platform for all the dealers to interact with each other and also get an understanding of each others' point of view on the market situation and other insights.

The events concluded with an award ceremony for the dealers, where they were applauded for their exemplary performance over the past year and were awarded Cars, Bikes and Gold Coins as a token of appreciation for their efforts.

The dealers expressed their gratitude towards JK Lakshmi Cement for recognising their hard work and efforts. This event served as morale booster to each and every one of the dealers, as they pledged to work even harder and achieve greater heights for the Company.

## AN EXTENSIVE DEALER DEVELOPMENT PROGRAM ORGANISED AT ANAND TALUKA, GUJARAT

JK Lakshmi Cement has proven time and again that it is committed towards providing the maximum benefit to everybody the Company is associated with. A great establishment like JK Lakshmi Cement not only believes in keeping one eye on the present and striving towards constant progress, but also making sure that they keep one eye on the future and dedicate their efforts into expansion and creating opportunities for more people.

With that ideal, the Company initiated the Dealer Development Program in Anand Taluka, Gujarat. To create maximum impact, the activities were planned over seven days, during which almost all the small and big centres of Anand Taluka were covered. Shri A.M. Desai, Sr. Vice President - Marketing, was present during the course of the initiative to supervise all the various activities.

Each day began with a road show, organised strategically at locations where all the masons and contractors were accustomed to gather. The days concluded with a Masons and Contractors meet. During the remaining time of the day, competitive dealers and sites were visited.

The activities had a far-reaching effect in the entire region, with the brand getting a lot of attention and recognition through local newspaper coverages and pamphlet distributions. To top all of that, a New Dump was also inaugurated in Anand.

The team members of JK Lakshmi Cement - Shri Anil Sharma, Shri Anand Patel, Shri Amit Gautam, Shri Gunjan Parmar, Shri Dushyant Bhatt, Shri Mandar Joshi and Shri Abhishek were instrumental in the organising and smooth running of this initiative and making it a complete success.

With an extensive list of dealers showing interest, along with several prospective customers, the initiative yielded highly impressive results. The Company has plans to replicate such initiatives in other localities across the country as well.



Sbri A.M. Desai, Sr. Vice President - Marketing, Sbri Anil Sharma, General Manager - Marketing, JK Lakshmi Cement along with other team members of the Compan during the Dealer Development Program



#### JK LAKSHMI CEMENT'S GUJARAT DEALERS TAKEN ON MEMORABLE TOURS ACROSS INDIA AND ABROAD



Glimpses from the tours organised by JK Lakshmi Cement for its Gujarat Dealers

JK Lakshmi Cement believes in making sure that its dealers are not only motivated and satisfied, but also that their constant efforts and hard work doesn't go unnoticed.

Towards this end, the Company organised a number of tours and holidays for its Gujarat Dealers to reward them for their exemplary performance in the previous financial year. The dealers were taken in different groups across various domestic as well as international locations, namely Panchmarhi, Shimla, Haridwar, Rishikesh, Mussourie and Thailand,

The trip to Pachmarhi was organised with a total of 190 dealers, divided into six batches. They were taken to various major attractions of the beautiful and scenic location, situated at a height of 1100 mtrs in a valley of the Satpura Range. The dealers were very happy with the peaceful and relaxing trip.

Shimla was the decided holiday spot for 120 dealers. Travelling in the wonderfully pleasant climate in the Capital city of Himachal Pradesh was an amazing experience for one and all during the trip.

The third destination was Haridwar. The trip, organised by the one of the dealers - Durga Group, for its sub dealers based in Banaskantha region, was a wonderful experience. The tour extended to a visit to Rishikesh and Mussoorie. The groups travelled across the hilly areas, while completing all the sightseeing that the cool weathered cities had to offer.

An exciting holiday was organised to Thailand for more than a hundred dealers from across Gujarat. The groups stayed for a total of 4 nights in Pattaya and Bangkok. Being two of the most famous destinations to visit for tourists across the world, the group had a gala time taking in all the mesmerising and extravagant experiences that the beautiful cities had to offer.

At all these trips organised and orchestrated by JK Lakshmi Cement, the dealers from Gujarat really enjoyed themselves and came back feeling extremely happy and rejuvenated, with interesting tales and stories to tell everyone. They expressed their gratitude towards JK Lakshmi Cement for all its efforts that went into organising these tours.

#### JK LAKSHMI CEMENT'S PLANT VISIT ORGANISED FOR FUTURE ENGINEERS

JK Lakshmi Cement has always made an effort to support and encourage young, budding engineers of our country by organising regular plant visits and knowledge sharing sessions for them. This is done with the aim to help the students understand the basics of the Cement Industry and all the technical know-how related to it.

Keeping with the tradition, the students from the 3rd Semester in Civil Engineering at Smt. S. R. Patel Engineering College, Dabhi, Unjha went on an industrial visit to JK Lakshmi Cement Ltd., Sirohi. The students at the visit absorbed the knowledge shared with curiosity and excitement. The objective

of the visit was to showcase various innovations, technologies and important work values followed at JK Lakshmi Cement.

All of the students found the visit beneficial and informative and they thanked JK Lakshmi Cement for giving them the opportunity to



Students of Smt. S.R. Patel Engineering College, Unjha co a group photograph during their plant visit to [K Lakshmi Cement's plant at Sirohi, Rajasi

experience all the processes and learnings.

#### KAL BHI... AUR AAJ BHI...

JK Lakshmi Cement's Seasoned Dealer from Gujarat - Shri Dharmendra Pancholi (M/s Surabhi Enterprises, Surat) once again entertained the crowd at a dealer engagement event - Kal Bhi aur Aaj Bhi. He portrayed the character of renowned actor Late Shri Raj Kapoor from his famous Bollywood Movie- Mera Naam Joker, which was a hit amongst the gathered audience.



Shri I.M. Tewari, General Manager - Marketing, K Lakshmi Cement along with Shri Dharmendra Pancholi, Dealer, JK Lakshmi Cement



### ७३वीं वार्षिक साधारण सभा



73वीं वार्षिक साधारण सभा में मंचस्थ गणमान्य।

73वीं वार्षिक साधारण सभा में जे के लक्ष्मी सीमेंट के चेयरमैन एंड मैनेजिंग डायरेक्टर श्री भरत हरी सिंहानिया ने श्रद्धासुमन अर्पित करते हुए कहा कि हम सब यहां जे के संगठन के पूर्व अध्यक्ष, स्वर्गीय श्री हिर शंकर जी सिंहानिया की अनुपिश्यती में पहली बार एकत्र हुए। श्री हिर शंकर जी सिंहानिया, व्यवसायिक प्रतिभा से सम्पन्न, मानवीय गुणों से भरपूर एवं नेतृत्व क्षमता के धनी एक आदर्श व्यवसायी थे। उन्होंनें कहा कि श्री हिर शंकर जी सिंहानिया ने देश के आर्थिक विकास एवं औद्योगिकरण में अपूर्व योगदान दिया है। उनके द्वारा कम्पनी एवं जे के संगठन को दी गई अमूल्य सेवाओं की जितनी प्रशंसा की जाए, कम है। उनके कम्पनी को दिये गये 62 वर्षों के लम्बे योगदान के लिए मैं आप सभी की ओर से उन्हें श्रद्धांजली देते हुए आभार प्रकट करता हूँ। उनके निधन पर सभी क्षेत्रों से हमें शोक संदेश प्राप्त हुए जिनमें भारत सरकार के उच्च पदाधिकारीगण, राष्ट्रीय, एवं अर्न्तराष्ट्रीय व्यापारिक संगठन, व्यापारिक संस्थाएं, शैक्षणिक संस्थाएं, स्वयंसेवी संस्थाएं एवं शेयरधारक शामिल है। हम उन सभी को तहेदिल से आभार प्रकट करते हैं।

श्री भरत हरी सिंहानिया ने आम सभा में अपने सम्बोधन में बताया कि वित्तीय वर्ष 2012—13 एक बार पुनः संतोषजनक प्रगति वाला वर्ष रहा।

सीमेंट उद्योग में पिछले तीन वर्षों से लगातार चल रही मंदी के बावजूद, जहां पूरी इण्ड़स्ट्री की सकल वृद्धि लगभग 5.5% रही वहीं जे के लक्ष्मी सीमेंट ने 8% की उल्लेखनीय वृद्धि दर्ज की है। इसी प्रकार कम्पनी की उत्पादकता उत्पादन क्षमता के 53 लाख टन तक बढ़ जाने से 94 प्रतिशत रही है। जबिक सीमेंट उद्योग की उत्पादकता सिर्फ 74 प्रतिशत ही रही है। मुझे आपको यह जानकारी देते हुए अपार हर्ष हो रहा है कि जे के लक्ष्मी सीमेंट ने पिछले वर्ष के 108.78 करोड़ रूपये की तुलना में इस वित्तीय वर्ष में 175.75 करोड़ रूपये का शुद्ध लाभ अर्जित किया है।

कम्पनी लगातार अपनी दृष्टि वर्तमान उत्पादों, अन्य लाभकारी उत्पादों एवं बेहतर कार्य प्रणाली आदि पर केन्द्रित किए हुए है।

कम्पनी ने झारली में स्प्लिट लोकेशन इकाई की स्थापना दूरस्थ इलाकों में संयंत्र की स्थापना एवं ए.ए.सी. ब्लॉक प्लांट की स्थापना से बाजार में अपनी स्थिती को काफी सुदृढ़ कर लिया है।

जहां ए.ए.सी. ब्लॉक ग्राहकों को पारम्परिक ईंटों का एक आधुनिक विकल्प प्रदान करेगा वहीं ये इसकी तकनीक एवं गुणवत्ता का लाभ देते हुए बाजार में कम्पनी की स्थिती को और मजबूत करेगा।

कम्पनी का पहले ही आर.एम.सी. इकाईयों का एक सुदृढ़ नेटवर्क है जो कि इसे एवं इसके ब्राण्ड को वैल्यू एडेड उत्पादों की श्रेणी में अग्रणी बनाता है। इसके अतिरिक्त कम्पनी की राजस्थान में 6 मेगावाट क्षमता की सौर उर्जा इकाई की स्थापना की योजना है, इससे हमारी उपस्थिति हरित उर्जा के क्षेत्र में भी दर्ज हो जाएगी। आम सभा की समाप्ति कारखाने के वरिष्ठ उपाध्यक्ष (वर्क्स) श्री पी. एल. मेहता द्वारा धन्यवाद ज्ञापन से हुई ।



सभा को संबोधित करते जे के लक्ष्मी सीमेंट के चेयरमैन एंड मैनेजिंग डायरेक्टर श्री भरत हरी सिंहानिया।

## जे के लक्ष्मी सीमेंट "स्ट्रॉंग कमिटमेंट टू एच. आर. एविसलेंस" अवार्ड से सम्मानित

चतुर्थ सी.आई.आई. नेशनल एच आर एक्सिलेंस अवार्ड समारोह नई दिल्ली में आयोजित किया गया। समारोह में सी.आई.आई द्वारा नेशनल एच.आर. ऐक्सिलेंस अवार्ड के तहत मानव संसाधन के क्षेत्र में उत्कृष्ट एवं रचनात्मक कार्य करने वाली संस्थाओं को राष्ट्रिय स्तर पर पुरस्कार देकर सम्मानित किया जाता है।

समारोह में जे के लक्ष्मी सीमेंट को ''स्ट्रॉंग किमटमेंट टू एच.आर. एक्सिलेंस लेवल'' अवार्ड से सम्मानित किया गया। यह अवार्ड जे के लक्ष्मी सीमेंट के विरष्ठ प्रबन्धक (मानव संसाधन) श्री आसिफ करीम साहिर को टाटा स्टील के प्रबन्ध निदेशक एच. एम.नेरूरकर के कर कमलों से प्रदान किया गया।



समारोह में टाटा स्टील के प्रबन्ध निदेशक श्री एच.एम.नेरूरकर के कर—कमलों से अवार्ड प्राप्त करते जे के लक्ष्मी सीमेंट के वरिष्ठ प्रबन्धक (मानव संसाधन) श्री आसिफ करीम साहिर।



# JK LAKSHMI CEMENT LTD. IN TOP 50 LIST OF MOST RESPECTED COMPANIES IN INDIA

The Business World magazine ranking of India's Most Respected Companies is considered one of the most exhaustive and authoritative in India.

In existence since 1983, this year it was carried out by IPSOS by surveying senior executives with relevant sectoral experience.

JK Lakshmi Cement is proud to share that it has been featured on this elite list, placed amongst other well-known giants. JK Lakshmi Cement has always been known for being pioneers in the Cement industry and spearheading remarkable change and progress. Amongst the various parameters the Company was ranked on, the highest score received was for Innovation.

JK Lakshmi Cement was ranked at the third position in the Cement industry. In terms of financial performance & returns, we were ranked at the prestigious number one position in the cement industry, making the remarkable growth and notable performance by the



Business World Magazine's Special Edition on 'India's Most Respected Companies'

Company a force to reckon with.

These recognitions are a recollection as well as a foretelling of awards that have been and that are to come. JK Lakshmi Cement has been winning several prestigious awards in quick succession and shall try to continue doing so in the future, with its immense hard work and excellent service. Recently, the Company was also ranked in the top 50 in a 'Great Place to Work For' survey conducted by the Economic Times.

Such awards are a welcome external affirmation that the Company is on the path of ever increasing standards of excellence. None of this would have been possible without the unstinting support of every employee, Staff and Business Associate of JK Lakshmi Cement. Distinctions such as these will spur the Company on to do even better in the years ahead.

#### QUIZ

- 1) Smt. Vinita Singhania has been featured in which prominent list reported by Business Today Magazine?
- 2) JK Lakshmi Cement featured amongst the Top 50 companies of which list of Business World Magazine?
- 3) This year, the Chairman's People Management Award was given to which Group Company?
- 4) JK Lakshmi Cement inaugurated a new cement dump in which region of Gujarat?
- 5) This year, which edition of JK Lakshmi Cement Ltd.'s Annual General Meeting was held?

Send in your entries through e-mail to Vikas Tiwari (vikas.tiwari@jkmail.com). Lucky Winners will get SURPRISE GIFTS!

#### RESULT OF CONTEST VOL. LIII

Thank you readers! We are thrilled by your participation. Congratulations to all the Winners. Keep participating and Win exclusive prizes.









Devang Vyas Ahmedabad



S.C. Patro Durg



Shushil Sharma Jaipur

We would like to thank Shri Anil Sharma, Shri Dinesh Pandya, Shri I.M. Tewari, Shri R.K. Gupta, Shri R.K. Jerath, Ms. Radhika Dhawan, Shri Rahul Midha, Shri S. Jayaraman, Shri S.N. Upadhyaya, Shri Sapan Avarani, Shri Satish Mishra, Shri Suresh Holagi and Shri V. Vijay for their contribution to this edition of Shilalekh.

Kindly send your suggestions/comments to Mayank Mathur at: JK Lakshmi Cement, Milap Niketan, 8A, Bahadur Shah Zafar Marg, New Delhi 110 002, or email: mayank.mathur@jkmail.com

Please visit our website at www.jklakshmicement.com

