

## Lala LakshmiPat Singhanian Centennial Lecture: Prof. Roubini predicts bright future for India



Prof. Nouriel Roubini along with Shri Hari Shankar Singhanian, President, J.K. Organisation, at the Centennial Lecture organised in honour of LakshmiPat Singhanian, Key Architect of J.K. Organisation

J.K. Organisation organised the LakshmiPat Singhanian Centennial Lecture recently at Hotel Taj Palace, New Delhi on 2nd December, 2010. This grand finale to the year long LakshmiPat Singhanian Birth Centenary Celebrations witnessed Prof. Nouriel Roubini of New York University, the world famous economist and the person who predicted the 2008 global meltdown, deliver the Centennial Lecture.

Prof. Roubini chose the occasion to speak on the topic "Global Outlook : India's Era of Opportunities and Risks". Making an optimistic note on India, Prof. Roubini said, India had the potential to overtake China in terms of rate of economic growth. "In the next few years, it is possible that the growth of India might surpass that of China, with India maintaining a

close to double-digit growth while China might slow down to eight percent or so.", he said.

Shri Hari Shankar Singhanian, President, J.K. Organisation; Smt. Naina Lal Kidwai, Country Head, HSBC; Dr. Amit Mitra, Secretary General, FICCI and Shri T. N. Ninan, Editorial Director of Business Standard, engaged the celebrated economist in a discussion in the question-answer session after the Lecture.

A vote of thanks to the large august gathering drawn from top echelons of industry, academia, economic think-tanks, media and social sector, was proposed by Shri Bharat Hari Singhanian, Director, J.K. Organisation.



Panelists during an interesting panel discussion



The Singhanian family welcoming Prof. Nouriel Roubini



Shri Hari Shankar Singhanian presenting the memento to Prof. Nouriel Roubini



## President of India releases postage stamp in honour of Lala Lakshmipat Singhanian



Hon'ble President Smt. Pratibha Devisingh Patil releases a stamp on birth centenary of Shri Lakshmipat Singhanian.  
Also seen Shri Devisingh Shekhawat, Shri Gurudas Kamat, Minister of State for Communications and Information Technology, Government of India & Shri Hari Shankar Singhanian, President, J.K. Organisation

Hon'ble President of India, Smt. Pratibha Devisingh Patil released a stamp to commemorate the 100th birth anniversary celebrations of Lala Lakshmipat Singhanian in a glittering ceremony at Rashtrapati Bhawan on 15th November, 2010. The Indian Postal Department has brought out the stamp.

A visionary, a pioneer and a leader of outstanding quality – Lala Lakshmipat Singhanian was the key architect of J.K. Organisation, one of India's largest business houses. Even at a time when Indian industry was in its infancy, Lalaji considered management skills an essential component for Indian Industry and Economy, to grow and develop not only domestically but also globally. He also laid special emphasis on women education for holistic development

**"Lala Lakshmipat Singhanian had a strong belief that economic freedom of the country was as important as political freedom. He started several new industrial ventures, making many products in India for the first time, which were otherwise imported. He was committed to societal and nation building agenda. As a humanitarian he set up various healthcare and educational Institutes. He always said "Vidya Dadati Vinyam" meaning education makes you more understanding and humble."**

**- Shri Hari Shankar Singhanian**  
President, J.K. Organisation

of society. Pt. Jawahar Lal Nehru, India's first Prime Minister spoke highly of the initiatives taken by Lala Lakshmipat Singhanian in building Industrial landscape for a modern India.

Inspired by Lala Lakshmipat Singhanian, J.K. Organisation guided by the generation next and under the strong leadership of Shri Hari Shankar Singhanian, President, J.K. Organisation and past president of International Chamber of Commerce, have shown continuous and exemplary growth in diversified fields of industry. The group has achieved a lead position in major businesses over the years: JK Tyre, JK Paper, JK Lakshmi Cement, Fenner India, JK Agri Genetics, JK Sugar and others are such successful enterprises.



## J.K. Organisation celebrates its 126th Founder's Day



Shri Tejendra Khanna, Hon'ble Lt. Governor, NCT of Delhi, lighting the lamp on the occasion



Shri Hari Shankar Singhania, President, J.K. Organisation, addressing the august audience



Shri Hari Shankar Singhania, Shri Bharat Hari Singhania, Shri Raghupati Singhania and Shri P.N. Mehra awarded for completing 40 years of continuous meritorious service in the organisation



Pranav Hari Singhania and Sridhar Hari Singhania performing along with their "Graffiti" band members

All the Group Companies of J.K. Organisation came together to celebrate 126th Founder's day on 11th November, 2010 at the Air Force Auditorium, Subroto Park, New Delhi. Shri Tejendra Khanna, Hon'ble Lt. Governor, NCT of Delhi, was present as the Chief Guest for the evening.

Founder's Day is an annual event for J.K. Organisation, a day when the group companies remember and celebrate the birth anniversary of Organisation's founder, Late Lala Kamlatpat Singhania, whose vision and thought laid a strong foundation for the Organisation for a prosperous future and has resulted in the shining edifice that J.K. Organisation is today.

The event was graced by eminent diplomats, bureaucrats, bankers, media and various other VIPs along with the entire J.K. Organisation's employees and their families, as well as business associates.

On the occasion, the chief guest paid homage to the legend Lala Kamlatpatji Singhania. He touched upon various facets of Lalaji, who as an industrialist, motivated the spirit of entrepreneurship in the individuals and inspired the thought of economic freedom of India. His role as a patriot was also highlighted, wherein his participation in the swadeshi movement was well applauded.

On the occasion, a grand cultural show was organised where group's employees actively participated in various cultural activities. Children from Lakshmipat Singhania School, Jaykaypur gave a memorable dance performance at the event. A noteworthy musical performance was given by Pranav Hari Singhania and Sridhar Hari Singhania, sons of Shri Harsh Pati Singhania, Managing Director – JK Paper Ltd. They performed along with their band 'Graffiti'.

Shri Hari Shankar Singhania, President, J.K. Organisation; Shri Bharat Hari Singhania, Vice Chairman & Managing Director, JK Lakshmi Cement Ltd.; Shri Raghupati Singhania, Vice Chairman and Managing Director, JK Tyre & Industries Ltd. and Shri P.N. Mehra, DGM (Purchase), JK Paper Ltd. were all awarded for completing 40 years of continuous meritorious service in the organisation. Also, for completing 25 years of service, the following employees from JK Lakshmi Cement were awarded - Shri M.K. Nagar, Shri V. Vijay Kumar, Shri Ajay Kumar Singh and Shri R.K. Behera.

The event was well received by the audience and all the performances were appreciated by one and all.



Students of Lakshmipat Singhania School giving a cultural performance



## Smt. Vinita Singhania declared as the Leading Businesswoman of the Year



Smt. Vinita Singhania, MD, JK Lakshmi Cement, being presented the "Businesswoman of the Year" Trophy



The "Leading Businesswoman of the Year" Certificate awarded to Smt. Vinita Singhania, MD, JK Lakshmi Cement

Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement Ltd., has been honoured during the second annual Women Leaders in India Awards 2010, at a sparkling award ceremonial occasion, which took place in New Delhi. Smt. Vinita Singhania was declared the Leading Businesswoman of the Year.

The Annually organised Women Leaders in India Awards ceremony celebrates the extraordinary accomplishments of women leaders, entrepreneurs and experts. The event distinguishes an outstanding leader who has played a vital role in the specific area and progresses on a range of levels. This valued award which is in its 2nd year is based on a range of parameters such as internal

awareness within the organisation, integrity, success and value contribution to the business.

Under the able leadership of Smt. Vinita Singhania, JK Lakshmi Cement has made rapid progress. The capacity and turnover of the company has increased from 0.5 million MT and Rs. 70 crores to about 5 million MT and Rs.1600 crores respectively.

For her contribution as a business leader, Smt. Vinita Singhania has also been conferred with industry recognitions like 'Golden Peacock Women Business Leadership Award-2010', 'Outstanding Businesswoman Award', 'CEO with HR Orientation Award', and many more.

## Smt. Vinita Singhania honoured with Greentech HR Excellence Award

Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement recently had the honour of receiving the prestigious Greentech HR Excellence Award, at the Greentech HR Excellence Awards and Conference held at Cidade de Goa, Goa, at which Shri Bhaskar Chatterjee, Secretary to the Government of India, Ministry of Heavy Industries & Public Enterprises, was the Chief Guest. The award was received on Smt. Vinita Singhania's behalf by Shri R. K. Gupta, Head-Human Resources, JK Lakshmi Cement.

Instituted by Greentech Foundation, Greentech HR Excellence Awards recognise, reward and promote exceptional contributions in the field of HR. The Award is a unique form of benchmarking the stringent quality standards, credibility and honoring the proactive practices of the awardees, enhancing their esteem and global stature.

Smt. Vinita Singhania has won many laurels for her continuous efforts in the field of HR. With her strong belief in motivation, nurturing and development of her people, she has personally initiated various innovative HR programs at JK Lakshmi Cement like, Competency Development Programme, Coaching & Mentoring Modules, Young Leader Forums and Coffee with MD. On being accorded this honour Smt. Vinita Singhania said,



Shri R. K. Gupta, Head - Human Resources, JK Lakshmi Cement, received the "Greentech HR Excellence Award" on behalf of Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement

'I would like to dedicate these awards to my "Team JK Lakshmi Cement", as I owe them for what I am today and it is the teamwork that has enabled JK Lakshmi Cement to cross many milestones and to remain as one of the High Performers in Cement Industry with enviable brand equity consistently for many years. I am happy to lead this Team and I am sure to see brighter spots ahead. These Awards have only further re-kindled the desire in me to forge ahead in pursuit of excellence, by, for and through people - our greatest asset.'



## Coffee with MD: full of great ideas



Smt. Vinita Singhania – Managing Director, JK Lakshmi Cement, Shri S. Chouksey and Shri S. K. Wali – Whole-Time Directors, JK Lakshmi Cement along with the winners of the “Coffee with MD” scheme

In its second edition, “Coffee with MD” drew an overwhelming response from the participants as 57 suggestions were received. It is an innovative scheme launched by our HR team under the supervision of Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement, which aims to encourage young executives to propose new ideas and to stimulate greater involvement in the organisation.

Winners were selected on the basis of the specificity and feasibility of the suggestions by a Management Committee comprising Smt. Vinita Singhania, Managing Director, JK Lakshmi Cement, Shri S. Chouksey and Shri S. K. Wali, Whole-Time Directors, JK Lakshmi Cement. The winners of this new HR initiative for this quarter are: Shri Mayur Bhandarkar (Sr. Officer – QC PowerMix - RMC) for suggesting tie-ups with transporters and govt. approved aggregate suppliers for reducing cost per metric tonne and implementing water harvesting, organising blood donation camps and ISO certification at RMC plants, Shri Saurabh Shivhare (Officer-Marketing, JK Lakshmiplast) for coming up with thoughtful idea of launching cost efficient bag for POP, resulting in cost reduction and Shri Rakesh Sharma (Dy. Manager – Marketing, Cement) for his suggestion to extend health insurance to dealers and distributors.

The winners, along with their spouses, were invited to meet the MD over a cup of coffee at the Corporate Office in New Delhi. Quite evidently, just like the flavourful hot coffee, stimulating ideas are also brewing aplenty at JK Lakshmi Cement.

## Retailers Meet in U.P.

JK Lakshmi Cement recently conducted Retailer Meets at Hotel Mela Plaza, Ghaziabad and Hotel Rama, Noida, which were attended by a large number of JK Lakshmi Cement retailers from each region. On the occasion, Shri R.K. Dhir, General Manager (Marketing), Shri Pardeep Saharia, Manager (Marketing) & other company officials were present to share an update on corporate and product-related developments. Even more, it was an opportunity for addressing the views, concerns and issues of the retailers of the region. The Company’s plan to strengthen its presence in the area was a subject that was presented to the members of JK Lakshmi Cement’s extended Marketing & Sales team. The key role played by the retailers in boosting sales in the region was greatly appreciated.

The top-selling retailers were rewarded for their stellar performance. Various attractive prizes like LCD TV, Refrigerator, Washing Machine and Geyser, etc. were presented by Shri R.K. Dhir to the deserving high-performers. These best-sellers who have achieved higher sales volume are indeed a stimulus for



Shri R.K. Dhir, General Manager (Marketing), being greeted during the Retailers Meet

others to emulate, and even better. The attendees appreciated the superior product quality of JK Lakshmi Cement and recognised the Company’s emergence as the brand leader in the market.



## Contractor and Mason Meets in J&K to cement relationships



Company officials  
speaking to the contractors & masons in J&K

JK Lakshmi Cement has always been in the forefront of sharing the latest updates in the field of construction with the mason fraternity, which has supported us at every stage of our growth. Recently, contractor and mason meets were organised at Doda and Bishnah, J&K respectively, at which over 150 people attended.

On the occasion, company officials made a brief presentation

about the company and brand JK Lakshmi Cement. Topics like, "Latest construction techniques" and "Advantages of Blended Cement", which could be of help to the contractors and masons, were discussed at length. The meetings were hailed as a successful initiative enabling JK Lakshmi Cement to consolidate its relationship with the contractor & mason fraternity of the region.

## Dealers shine at Annual Gujarat Dealer Performance Appreciation Meet



Shri Shailendra Chouksey, along with Shri C.S. Sadasivan & Shri A.M. Desai, during the gift presentation ceremony

JK Lakshmi Cement's growth in Gujarat year over year has been possible because of its strong dealer network. To appreciate and applaud the contributions to this growth by the dealers, the Annual Gujarat Dealer Performance Appreciation meets were organised at Anand and Daman in Gujarat respectively.

Shri S. Chouksey, Whole-time Director, JK Lakshmi Cement alongwith Shri C.S. Sadasivan, Chief Executive - Marketing and Shri A.M. Desai, Zonal Head - West graced the occasion



Shri Shailendra Chouksey and Shri C.S. Sadasivan along with dealers at the event.

with their presence and gave away the prizes. A small entertainment function was also organised at the meets.

On the occasion, Shri S. Chouksey honoured the efforts made by the extended team members of JK Lakshmi Cement who have made significant contributions in making the brand a household name in Gujarat. His words of motivation were highly appreciated among the present members and an effort to set new benchmarks in the product delivery and services to its end customers was promised.



## लाला लक्ष्मीपत सिंहानिया जन्म शताब्दी वर्ष स्मरणोत्सव

### पर्यावरण सम्वर्धन हेतु किया पौधारोपण



पौधारोपण के दौरान श्री भरतहरि सिंहानिया



श्रीमती विनीता सिंहानिया पौधारोपण में भाग लेती हुई

लाला लक्ष्मीपत सिंहानिया जन्म शताब्दी वर्ष के तहत जेकेपुरम प्रवास के दौरान जे के लक्ष्मी सीमेन्ट के वाइस चैयरमैन एवं प्रबन्ध निदेशक श्री भरतहरि सिंहानिया और कम्पनी की प्रबन्ध निदेशक श्रीमती विनीता सिंहानिया ने कारखाना परिसर में पौधारोपण किया।

जे के लक्ष्मी सीमेन्ट लि. पर्यावरण संवर्धन के कार्यों में सदैव अग्रणी भूमिका अपनाती रही है। इस वर्ष कारखाना, खदान व कॉलोनी परिसर में 30 हजार नये वृक्षारोपण किये गये हैं। कम्पनी द्वारा अभी तक लगभग ढाई लाख पौधों

का रोपण किया जा चुका है।

जन्म शताब्दी वर्ष स्मरणोत्सव पर कंपनी ने साल-भर विभिन्न पहल किए। इनके अंतर्गत ग्रामीण क्षेत्रों में स्वास्थ्य शिविर आयोजित किए गये, सामाजिक उन्नति के लिए हैंड पम्प लगाये गये एवं समाज की जागरूकता के लिए विभिन्न कार्यक्रमों का आयोजन किया गया। साथ ही व्यस्क शिक्षा एवं ग्रामीण महिलाओं के लिए साक्षरता अभियान का भी आयोजन किया गया।

### अन्तर्विद्यालय वाद-विवाद प्रतियोगिता



लक्ष्मीपत सिंहानिया स्कूल की विजेता छात्राओं को पुरस्कृत करते हुए मुख्य अतिथि श्री सुशील कुमार वली एवं प्राचार्य श्री अनिल शर्मा।



श्री सुशील कुमार वली अन्तर्विद्यालय वाद-विवाद एवं चित्रकला प्रतियोगिता समारोह को सम्बोधित करते हुए।

पूज्य लाला लक्ष्मीपत सिंहानिया के जन्म शताब्दी वर्ष के उपलक्ष में दिनांक 1 सितम्बर, 2010 को अन्तर्विद्यालय वाद-विवाद एवं चित्रकला प्रतियोगिता का आयोजन किया गया। इस कार्यक्रम में मुख्य अतिथि कम्पनी के पूर्ण कालिक निदेशक श्री सुशील कुमार वली, कारखाने के चीफ एकजीक्युटिव श्री गणपत सिंह राजावत, उपाध्यक्ष (वाणिज्यिक) श्री पी.एल. मेहता सहित

गणमान्य लोगों ने भाग लिया। जिसमें कुल 11 विद्यालयों के प्रतियोगियों ने भाग लिया। इस वाद-विवाद प्रतियोगिता में लक्ष्मीपत सिंहानिया स्कूल ने प्रथम और चित्रकला प्रतियोगिता में तृतीय स्थान प्राप्त किया। संपूर्ण विद्यालय ने प्रथम स्थान हासिल किया।



## Team JK Lakshmi share a strong bond at Ooty



Team JK Lakshmi along with their family members,  
enjoying their trip to Ooty

A 4-day excursion was organised for the members of Team JK Lakshmi. Around 35 members of the Team, along with their family members, enjoyed the beauty of a very popular destination, the "queen of hill stations" – Ooty.

The highlights of the group's stay at this scenic hill station included a sight-seeing tour of popular spots such as Doddapetta Peak, Pykara Dam and Lake.

A full day trip to Conoor was also the part of the plan. The trip was immensely enjoyed by group members who expressed their gratitude to JK Lakshmi Cement for a truly memorable experience.

## Quiz Contest

1. What was the topic on which Prof. Nouriel Roubini spoke at the Lala Lakshmipat Singhania Centennial Lecture?
2. Name the eminent personality who released the commemorative postage stamp in honour of Lala Lakshmipat Singhania ?
3. Name all the employees of JK Lakshmi Cement who were awarded for completing 25 years with the company ?
4. List the awards recently won by Smt. Vinita Singhania.
5. Name the winners of "Coffee with MD" ?
6. Complete the Slogan :  
JK Lakshmi Cement ka Iraada, \_\_\_\_\_ .

Send in your entries through post or e-mail at the address below. Lucky Winners will get SURPRISE GIFTS!

## Result of Contest Vol.XLI

### Thank you readers!

Looking at an overwhelming response to the contest, this time we are happy to announce 4 winners.

**Congratulations to all the Winners.** Keep participating and Win exclusive prizes.

## Winners

- Shri Puran Rawat, New Delhi
- Shri Jagat M. Bhavsar, Mehsana, Gujarat
- Shri Inder Ahuja, New Delhi
- Shri Dheeraj Sharma, New Delhi

We would like to thank Shri Anil Sharma, Shri Ashwani Sharma, Dr. B. R. Patel, Shri Dinesh Pandya, Shri R. K. Gupta, Shri S. Jayaraman, Shri S. P. Singh, Shri Sunil Upadhyaya, Shri Suresh Sharma and Dr. Tapomay Deb for their contribution to this edition of Shilalekh.

Kindly send your suggestions/comments/contributions to Rajan Verma | Mayank Mathur | Neha Dua at:  
JK Lakshmi Cement, Milap Niketan, 8A, Bahadur Shah Zafar Marg, New Delhi 110 002,

or

email: rajanverma@jkmil.com; mayank.mathur@jkmil.com; neha.dua@jkmil.com

Please visit our website at [www.jklakshmicement.com](http://www.jklakshmicement.com)