



NEWSLETTER | VOLUME NO. LVI

Consolidating Today For A Better Tomorrow



Smt. Vinita Singhania,
Vice Chairman & Managing Director and
Shri S. K. Wali, Whole-time Director,
JK Lakshmi Cement at
the 5-year completion of Kalol plant

"GROWTH IS THE RESULT OF FORCES WORKING TOGETHER"

CELEBRATING HALF
A DECADE OF DEDICATION
AND HARD WORK

A name to reckon with in the global Cement Industry, JK Lakshmi Cement has been the constant growth factor in the development of the nation. With over 32 years of renowned existence, the Company has established itself as one of the top rung cement manufacturers serving the country's increasingly burgeoning infrastructure demands. Its commitment to growth has been exemplified in the many projects that it has undertaken; these also include the commissioning of new projects that promise to augment the Company's capacity to nearly 12 million MT by FY16.

As the Company continues to consolidate its future and work towards building a stronger country, it is also proud to reach another landmark with the successful 5-year completion of its Kalol plant at Gujarat. This plant's success was celebrated with grandeur recently, when Smt. Vinita Singhania, Vice Chairman and Managing Director, along with Shri S.K. Wali, Whole-time Director, met the employees and guided them towards the right direction.

Smt. Vinita Singhania pointed out, even as the Company has been augmenting its own growth capacity, it has also been actively involved with the development of communities across the country. In fact, it is this vision of 'inclusive growth' that has made JK Lakshmi Cement a harbinger of social change through a variety of Corporate Social Responsibility initiatives.

Keeping in line with this legacy of 'inclusive growth', the JK Lakshmi Cement plant at Kalol has started the Gyan Lakshmi initiative. This has led to the establishment of a number of libraries within a 5 km radius of the plant. This number is set to go up further within 2014-15. Under Gyan Lakshmi, the unit has also registered its contractor workers with National Institute of Open Schooling (NIOS) to enhance their basic education. The unit has also supplied WHO recommended staple food to more than 16 MDR patients located in Kalol and Gandhinagar talukas on a monthly basis.

In addition to the Gyan Lakshmi initiative, the Kalol plant has also undertaken two other CSR initiatives, namely, Arogya Lakshmi and Anna Lakshmi. JK Lakshmi Cement also distributed tricycles to leprosy patients. Shri Nitin Patel, the Cabinet Minister for Health and Transport, and Shri Bhupendrasinh Chudasama, the Cabinet Minister for Higher Education of Gujarat, appreciated these initiatives. In fact, Smt. Vinita Singhania also inaugurated an Innovation Centre at Kalol that is expected to provide a platform to young engineers to facilitate their research and development work.

It has been this sort of forward thinking that has made JK Lakshmi Cement a champion of workers' satisfaction and CSR throughout India. With 5 years of success at Kalol plant and a legacy of serving the society for over 32 years, the Company remains committed to consolidating futures by empowering communities across the nation.





Dr. S. Chouksey, Whole-time Director,
Shri C. S. Sadasivan, Chief Executive - Marketing,
Shri Sunil Agrawal, Senior V.P. Marketing,
and Shri A. M. Desai, Senior V. P. Marketing,
JK Lakshmi Cement, inaugurating the new office at Raipur

CONQUERING NEW HORIZONS - INAUGURATION OF NEW OFFICE AT RAIPUR

"TRUE GRIT AND VISION DOES NOT FEAR HARDSHIP"

The Eastern states of India offer a high potential for the Cement Industry. Development & growth of these states are priority areas for the government. Taking this into consideration and following the path to growth, JK Lakshmi Cement forayed into the East with the object of setting a Greenfield Plant at Durg, Chhattisgarh. This plant will commence production by third quarter of 2014.

In this direction, the Company inaugurated its Eastern zonal headquarters at Raipur, Chhattisgarh to support and encourage proper functioning of the nearby plant. JK Lakshmi Cement's top management graced the occasion which also attracted much fanfare and a heavy presence of the local media. The office shall prove to be of tremendous strategic value and will help the Company in expanding its operations to the farthest corners of the nation.



INTERNATIONAL SAFETY AWARD BY BRITISH SAFETY COUNCIL 2014

"EXCELLENCE IS NOT AN ACT BUT A HABIT"

On 12 March 2014, JK Lakshmi Cement was conferred with the highly acclaimed International Safety Award by the British Safety Council. This Council was established by iconic campaigner, James Tye who relentlessly fought for the rights of workers all over Great Britain.

His hard work and dedication led to the passing of the Health and Safety at Work Act in 1974. He was also responsible for the introduction of car seat belts. His untiring efforts have now led to the enforcement of health and safety standards in Britain as well as worldwide. In fact, the British Safety Council was also invited in the London 2012 Games as the Supplier of Health and Safety Training and Consultancy Services (ODA).

JK Lakshmi Cement is proud to have been associated with such a stalwart of workers' rights. It just goes on to show its commitment to employees and workers. The organisation's plants and offices throughout India have been established with one objective in mind - to enable the workers perform to their optimum abilities by creating a safe and secure environment.

Achievements like these make JK Lakshmi Cement one of the most sought after corporate companies in India to work for.



JK Lakshmi Cement awarded the International Safety Award by British Council

JK LAKSHMI CEMENT ORGANISES KNOWLEDGE AND AWARENESS SESSIONS FOR JK SMARTBLOX

"AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST"

At JK Lakshmi Cement, after-sales is not just a promise; it's a way of life. The Company tries to ensure that end-consumers get all the benefits promised to them. Its technical and product development team organised 50 demo sessions and training classes at different sites across Delhi NCR and Rajasthan to create awareness on best practices of using JK SMARTBLOX. They also distributed more than 150 SMART CONSTRUCTION tool kits (for AAC Blocks installation) during the course of these demo sessions.

The team conducts demonstrations as well as knowledge imparting sessions within 48 hours after delivery of material on site and also organises discussions with site-masons, supervisors and engineers. Company officials also explain details of AAC blocks masonry along with the Dos and Don'ts with the help of an installation guide with simple language and line-diagrams to help everyone understand the entire process better. These activities reaffirm the Company's commitment to creating smart homes for a smarter future.



Team JK SMARTBLOX imparts hands-on training to site masons, supervisors and engineers.



Glimpse of Phase II of JK Lakshmi Cement's award winning "Meri Guarantee, Mazbooti Guaranteed", personalised Shop Fascia campaign

CONSOLIDATING RURAL MARKET WITH THE CAMPAIGN "MERI GUARANTEE MAZBOOTI GUARANTEED"

"GOOD PARTNERS ARE LIKE LIFETIME COMPANIONS"

To strengthen the brand in the minds of consumers, JK Lakshmi Cement had undertaken a Personalised Outdoor Fascia marketing campaign titled, 'Meri Guarantee, Mazbooti Guaranteed' where dealers' personal photographs were featured on their own dealer boards and foam posters in Gujarat and other states. This won accolades at the national stage when JK Lakshmi Cement was presented with the Gold Award at RMAI (Rural Marketing Association of India) Flame Awards, 2013.

The phenomenal success of this campaign inspired the Company to launch a second phase which took it a step further by setting up dealer hoardings outside their outlets. With this phase, the Company reached out to those dealers who were left out in Phase I. They were thus given a chance to be featured as brand ambassadors of the Company which increased brand awareness, motivated dealers and was also appreciated by all segments, especially the rural market.

JK LAKSHMI CEMENT ORGANISES A KNOWLEDGE SHARING SESSION ON WORLD WATER DAY

"THE ONLY WAY TO MEDIATE CHANGE IS THROUGH AWARENESS"

Water is a precious resource. JK Lakshmi Cement acknowledges the importance of conserving this limited resource. To this end, a Knowledge Sharing Session was conducted on the 22nd World Water Day at the Institution of Engineers (India), Kota to discuss the 'value of water' with budding engineers.

Around 80 senior engineers from Kota UIT, Irrigation, PWD & PHED Department participated in this programme which was held on 22 March. The theme of the session was Water and Energy. Guest of Honour and Key Speaker, Shri S.R. Chitnis spoke on the importance of water and energy and its worldwide demand.

He addressed the audience on the importance of water and the actual state of water resources. He proceeded to speak on how to save it and conserve energy. He also spoke on the organisation's commitment towards better environmental techniques and advantages of self-curing concrete, one coat Gypsum Plaster, AAC Blocks and introduced some upcoming products. Chief Guest, Shri Sumnesh Mathur and Chairman, Kota Local Centre, Shri Kallash Bhargava presided over the programme.

This event was highly appreciated by all and covered widely by the print media across Rajasthan.



Guest of Honour, Shri S. R. Chitnis, Senior General Manager, Technical Services, JK Lakshmi Cement and Chief Guest, Shri Sumnesh Mathur at the Knowledge Sharing Session held at Kota

JK LAKSHMI CEMENT ORGANISES STUDENTS' VISIT TO JAYKAYPURAM PLANT

"YOUNG MINDS SHAPE THE FUTURE"

It is important for engineering students to get an on-site knowledge of the cement manufacturing process. In this regard, JK Lakshmi Cement organised a students' visit to its plant at Jaykaypuram on 17 February. About 55 final year Civil Engineering students from the Government Polytechnic College, Jodhpur, accompanied by their Head of Department and two staff members took part in this visit.

A detailed session on cement manufacturing process and its quality control was held, post which, a factory visit was conducted in which Team JK Lakshmi members, Shri Sumit Kumar and Shri Rajesh Vaishnav took the students to mines, testing laboratory, packing plants and other important units of the factory. The students got a chance to see the different unit operations of the cement manufacturing plant which helped them gain a wide exposure of the industry operations. Visits like these create a positive brand image amongst the future civil engineers and this whole visit was highly appreciated by the student community.



Final Year Engineering students at Jaykaypuram, Sirohi during their visit



Customer-in-Culture - An initiative by which JK Lakshmi Cement employees from various departments get market exposure

JK LAKSHMI CEMENT EDUCATES EMPLOYEES WITH FIELD TRAINING THROUGH CUSTOMER-IN-CULTURE

"THE CUSTOMER'S PERCEPTION IS THE COMPANY'S REALITY"

At JK Lakshmi Cement, the customer is paramount. The Company believes that every section must understand consumer behaviour in order to succeed. It therefore carries out regular activities to ensure that every employee is acquainted with customer psyche across different markets of the country. The Customer-in-Culture is one such HR initiative by which employees of non-marketing departments get to feel the pulse of the market.

Between January to March, such sessions were organised in Baroda, Anand, Kheda, Mehsana, Sabarkantha and Ahmedabad region. A special team formed by members of different departments like Technical Service, RMC, Marketing Services, Accounts and HR participated in this activity to understand how the actual market works, what the customer wants, what their preferred brands were, their demands, their queries, and get direct feedback from the markets and customers.



JK LAKSHMI CEMENT ORGANISES FAMILY GET-TOGETHER FOR EMPLOYEES AT RADISSON BLU

"VISION WORKS BEST WHEN INTEGRATED WITH VALUES"

JK Lakshmi Cement believes in integrating employee values with its vision. In order to boost the morale of its employees, it organised a family get-together at Hotel Radisson Blu, Ahmedabad on 4 January. Senior team members from JK Lakshmi Cement along with all employees of Cement & RMC (both Changodar and Naroda) branches were invited to attend this occasion, along with their families. Shri Navin Sharma, Shri Rasik Malviya, Shri A. Shabhai and Shri Vikram Agarwal from the Kalol grinding unit also attended the event with their families.

The programme began with a corporate movie, which showcased the cultures and practices of JK Lakshmi Cement. After the movie, a quiz competition was held. The participants were divided into two groups and questions were divided into different categories like General Knowledge, Brand, Personality and Music. It was followed by a Gala Dinner. This event was hosted by Shri Arpit Kansara & Shri Sapan Avarani. The Company seeks to increase its employee engagement by organising more such events in the future.



JK Lakshmi Cement employees and their families get together at Hotel Radisson Blu, Ahmedabad

TECHNICAL TRAINING AND ENGAGEMENT PROGRAMME CARRIED OUT AT KOTA

"THE KEY TO A SUCCESSFUL PARTNERSHIP IS PROPER COMMUNICATION"

JK Lakshmi Cement seeks to train staff and dealers by conducting regular technical training programmes for its marketers and dealers. In this respect, it organised a programme for technical training and engagement of marketing staff and dealers of the Kota branch. This programme was carried out for a full day in Hotel Surya Royal, Kota. The marketing officers of Cement and RMC and around 30 dealers participated in this programme.

Dealers and marketing officers were educated on the intrinsic parameters of the products. Two tests were conducted; one before the training to gauge the aptitude of the participants, and one after the training programme, to see how far they have come. In addition to these, a lot of games and quiz competitions were also conducted which boosted their morale and improved team spirit. The Company seeks to carry out more such activities in the future.



Shri D. N. Nagar, GM, Technical Services, JK Lakshmi Cement, handing over awards during an interactive training session



JK Lakshmi Cement's Ahmedabad team celebrated Holi with pomp and splendour using organic colours

AHMEDABAD OFFICE CELEBRATES HOLI WITH POMP AND SPLENDOUR

"HOLI- CULTURE IS THE THREAD THAT BINDS US ALL"

When it comes to festivities, JK Lakshmi Cement endorses sustainable practices. The Company believes that environmental conservation can best be achieved by incorporating simple measures in regular cultural activities.

To this end, the Company's Ahmedabad office celebrated Holi only with dry colours and no water, on 15 March. Thandaai, the traditional drink was also served. Employees took part in all glory in this event, thus making it a colourful success.

With such activities, the Company not only seeks to bring employees together but also embed steps for sustainable conservation into the fabric of the organisation's cultural fibre, time and again.

JK LAKSHMI CEMENT EMPLOYEES PARTICIPATE IN CRICKET MATCH AT AHMEDABAD

"INDIVIDUALLY WE ARE ALL DROPS. TOGETHER, WE FORM THE OCEAN"

Employee integration is at the core of the Company's HR values. In this direction, a cricket match was organised at Umiya Party Plot, Vaishnodevi Circle, Ahmedabad on 11 January.

About 18 employees from the branch offices at Ahmedabad, Mehsana, RMC section of Changodar and the Kalol unit played the match. The finale was a nail biting high-stress match between Marketing & Support Services and the Kalol unit which led to the victory of the latter.

Cricket is like a national game, played everywhere and brings a sense of joy, excitement and achievement amongst the winners. Activities like these enhance team spirit and professional relationship building which brings employees together.

Employees not only have fun together but also learn to work together in a competitive atmosphere; this boosts their morale and encourages them to perform to the best of their abilities. The Company has organised such activities in the past too and plans to organise more such activities in the future.



JK Lakshmi Cement organises regular cricket matches to boost employee morale

ENCOURAGING RURAL ARTISANS THROUGH HANDICRAFTS FAIR

"SMALL SCALE INDUSTRIES ARE THE POWERHOUSE OF THE FUTURE"

JK Lakshmi Cement takes its commitment to society and culture very seriously and as such, sponsors regular programmes that help folk art thrive in the competitive market. The Sheetla Mata Saras Mela is one such initiative that takes place in Leisure Valley, Gurgaon, every year.

The fair witnesses a huge footfall from people of different backgrounds and is thus a good platform not only for exquisite handicrafts but also brand visibility. These fairs and cultural programmes have led to a great market penetration which in turn has led to the Company becoming a household name and a choice, for discerning customers.

The Company was also the main sponsor for all Haryana folk dances at the Sheetla Mata Saras Mela and continues to sponsor such fairs in all of Haryana like the Kapal Mochan at Bilaspur, Kurukshetra festival and Sirsa Mela.



JK Lakshmi Cement sponsors initiatives like the Sheetla Mata Saras Mela to encourage folk art and culture



JK Lakshmi Cement undertaking youth engagement programmes at Sanand, Ahmedabad



ENGAGING WITH THE YOUTH AT SANAND, AHMEDABAD

"HE ALONE WHO OWNS THE YOUTH, GAINS THE FUTURE"

JK Lakshmi Cement interacts with the youth through regular engagement activities carried out in different parts of the country. In addition to creating a greater product and brand awareness, it also strengthens the Company's relationship with tomorrow's audience. In this respect, it organised an engagement activity on 8 March at Sanand, Ahmedabad.

This day-long activity was divided into three parts: Individual House Builders' (IHB) Meet, a road show and a drawing competition at a village school. Members of the Marketing and Technical Service Departments talked about construction raw materials to increase the awareness of masons and customers. This activity created an in-depth market penetration which in turn improved brand visibility.

MOTIVATING BUSINESS ASSOCIATES – SILVER DISTRIBUTION FUNCTION ORGANISED IN SURAT

"THE HARDER THE BATTLE, THE SWEETER THE VICTORY"

To keep business associates motivated, JK Lakshmi Cement organised a dealer meet at Hotel Gateway, Surat. The welcome speech by Shri Anil Sharma (G.M. Marketing, Zone II Gujarat) was followed by Shri A.M. Desai (Senior V.P. Marketing, JK Lakshmi Cement) who talked about current trends in the Cement Industry, as well as the Company's future plans. He congratulated the YUVA BRIGADE for their outstanding performance during the year. Shri Gopal Sharma (DGM-TSC, West Zone) entertained the dealers by engagement activities.

Dealers of Bharuch and Silvassa were also awarded silver coins for their outstanding performance. The programme concluded with a 'vote of thanks' speech by Shri Kalpesh Shah (DGM Marketing, South Gujarat). The event was appreciated whole-heartedly by all the dealers.



Shri A.M. Desai (Senior V.P. Marketing, JK Lakshmi Cement) hands over silver to dealers of Bharuch and Silvassa for their outstanding performance

GETTING TO THE HEART OF THE MATTER – SPEECH OF NATION MAKERS AT SURAT

"WITH BIG POWER COMES BIG RESPONSIBILITY"

JK Lakshmi Cement believes that, Innovation is the key to the future. In this direction, it organised 'JARA HATKE', thought provoking and useful lectures of Surat's well known Cardiologist Dr. Apoorva Vasavda on Heart Dynamics for the leading Structural Engineers, Architects and Builders of Surat.

The session started with the Company's introduction given by Shri Vishal Gajjar (Assistant Manager, TSC) and Shri Sumit Gupta (Senior Officer, TSC). The technical session was conducted by Shri Gopal Sharma (DGM - TSC, West Zone). He talked about the advantages of PPC and good construction practices in an entertaining and interactive manner by conducting a small technical quiz (Kaun Banega Cement Pati) that sought to engage the audience with interesting trivia. After the quiz Dr. Apoorva Vasavda talked about the 'Dynamics of Heart'. Shri A.M. Desai (Senior V.P. Marketing, JK Lakshmi Cement) concluded the session which was followed by a vote of thanks by Shri Kalpesh Shah (DGM Marketing, South Gujarat). The entire session and concept was highly appreciated by all the guests.



Dr. Apoorva Vasavda delivering a lecture on Heart Dynamics to leading Structural Engineers





मुख्यअतिथि FSC के प्रबन्ध निदेशक एवं सीईओ श्री अशुमान सिंह तथा डॉ. डी. वाय. पाटिल के करकमली द्वारा उत्पादन एवं आपूर्ति श्रृंखला में श्रेष्ठता के लिए ऑपरेशनल एक्सीलेन्स इन रीवर्स लोजिस्टिक्स अवार्ड एवं प्रशस्ति पत्र प्राप्त करते जे के लक्ष्मी सीमेन्ट लि. के वरिष्ठ उपाध्यक्ष (वर्क्स) श्री पी.एल. मेहता ।

तृतीय एशिया मैनुफेक्चरिंग सप्लाई चेन अवार्ड्स जे के लक्ष्मी सीमेन्ट लि., उत्पादन में श्रेष्ठता के लिए “ऑपरेशनल एक्सीलेन्स इन रीवर्स लोजिस्टिक्स अवार्ड” से सम्मानित

फयुचर सप्लाई चेन (FSC) एवं कामीकाजे बी2बी मीडिया देश में स्थापित वृहत उद्योगों में उत्पादन आपूर्ति श्रृंखला को विकसित करने की एक प्रबन्धकारिणी संस्था है। जो उद्योगों में उत्पादन-आपूर्ति श्रृंखला को प्रोत्साहित कर सम्मानित करती है। इसके तत्वावधान में एशिया मैनुफेक्चरिंग सप्लाई चेन (AMSCS) का तीसरा अन्तर्राष्ट्रीय अधिवेशन आयोजित हुआ। AMSCS ने प्राप्त प्रविष्टियों को लीप्रिज कन्सल्टेन्ट लिमिटेड की एक स्वतंत्र संस्था द्वारा जांचने व परखने के बाद जे के लक्ष्मी सीमेन्ट लि. सिरौही को “ऑपरेशनल एक्सीलेन्स इन रीवर्स लोजिस्टिक्स अवार्ड” श्रेणी में श्रेष्ठता के लिए अवार्ड एवं प्रशस्ति पत्र देकर सम्मानित किया।

दिनांक 19 फरवरी, 2014 को मुम्बई स्थित वेस्टिन गार्डन सिटी में आयोजित अन्तर्राष्ट्रीय अधिवेशन में मुख्य अतिथि FSC के प्रबन्ध निदेशक एवं सीईओ श्री अशुमान सिंह तथा डॉ. डी. वाय. पाटिल द्वारा जे के लक्ष्मी सीमेन्ट लि. संस्थान के वरिष्ठ उपाध्यक्ष (वर्क्स) श्री पी. एल. मेहता को उत्पादन एवं आपूर्ति श्रृंखला में श्रेष्ठता के लिए “ऑपरेशनल एक्सीलेन्स इन रीवर्स लोजिस्टिक्स अवार्ड” एवं प्रशस्ति-पत्र प्रदान कर सम्मानित किया गया।

जे के लक्ष्मी सीमेन्ट लि. सामाजिक दायित्व निर्वहन (CSR) के लिए “सी. एस. आर. गोल्डन पिकॉक अवार्ड-2013” के राष्ट्रीय अवार्ड से सम्मानित

जे के लक्ष्मी सीमेन्ट संस्थान द्वारा कारखाने के आस-पास के गाँवों में अनुसूचित जाति व जनजाति के आदिवासी लोगों के जीवन स्तर को बेहतर बनाने, वयस्क साक्षरता के माध्यम से निरक्षरता के कलंक को धोने, बढ़ती जनसंख्या पर अंकुश लगाने हेतु सार्थक प्रयास करने, एच.आई.वी. एड्स के लिए जागरूकता अभियान, आदिवासी क्षेत्रों में नया सवेरा परियोजना द्वारा बेहतर स्वास्थ्य जानकारी व चिकित्सा सुविधा उपलब्ध करवाने, कौशल विकास कार्यक्रम द्वारा महिलाओं को सिलाई सिखा कर स्वरोजगार से आत्मनिर्भर बनाने जैसे समाजोपयोगी लक्ष्यों के माध्यम से अग्रणी भूमिका निर्वहन की जा रही है।

देश में स्थापित वृहत उद्योगों में सामाजिक दायित्व निर्वहन के मानकों में श्रेष्ठता के लिए गोल्डन पिकॉक द्वारा प्रति वर्ष श्रेष्ठ संस्थानों को अवार्ड से सम्मानित कर प्रोत्साहित किया जाता है। जे के लक्ष्मी सीमेन्ट लि. सिरौही को सामाजिक दायित्व के क्षेत्र में विशिष्ट उपलब्धि के लिए “सी. एस. आर. गोल्डन पिकॉक अवार्ड-2013” से सम्मानित किया गया।

दिनांक 17 जनवरी 2014 को बेंगलूर स्थित पांच सितारा होटल आई.टी.सी. विण्डसोर में आयोजित पुरस्कार समारोह में मुख्य अतिथि केरल के राज्यपाल श्री निखिल कुमार तथा इन्स्टीट्यूट ऑफ डायरेक्टर्स के अध्यक्ष जनरल जे एस आहलुवालिया द्वारा जे के लक्ष्मी सीमेन्ट लि. संस्थान के वरिष्ठ उपाध्यक्ष (वर्क्स) श्री पी. एल. मेहता एवं वरिष्ठ महाप्रबन्धक (कार्मिक एवं प्रशासन) श्री दिनेश पंड्या को कॉर्पोरेट सोशल रेस्पॉन्सिबिलिटी में विजेता के लिए “सी. एस. आर. गोल्डन पिकॉक अवार्ड-2013” एवं प्रशस्ति-पत्र प्रदान कर सम्मानित किया गया।



“सी. एस. आर. गोल्डन पिकॉक अवार्ड - 2013” प्राप्त करते जे के लक्ष्मी सीमेन्ट लि. के वरिष्ठ उपाध्यक्ष (वर्क्स) श्री पी. एल. मेहता एवं वरिष्ठ महाप्रबन्धक (कार्मिक एवं प्रशासन) श्री दिनेश पंड्या।



बसंतगढ़ गांव की खास फली व डामर फली में टेबल कुर्सी, जाजम एवं विद्यार्थियों को स्वेटरों का वितरण तथा गांव वालोरिया में असहाय लोगों को कम्बल वितरण करती लेडीज क्लब, जेकेपुरम् अध्यक्ष श्रीमती समीता मेहता एवं कार्यकारिणी की सदस्यए ।

लेडीज क्लब, जेकेपुरम् द्वारा समाज सेवा में सहायनीय कदम

जे के लक्ष्मी सीमेन्ट जेकेपुरम् के लेडीज क्लब की ओर से तथा नया सवेरा परियोजना के सहयोग से समीपवर्ती गांव बसंतगढ़ में राजकीय उच्च प्राथमिक विद्यालय खारा फली में एक समारोह के दौरान दो सेट टेबल कुर्सी व चार बड़ी जाजम व राजकीय प्राथमिक विद्यालय रायदरा-डामर फली में 80 विद्यार्थियों को ऊनी स्वेटर वितरित किए गए तथा आदिवासी बहुल वालोरिया गांव में असहाय, निर्धन एवं जरूरतमंद लोगों को कम्बल वितरित किये गये।

Winners



PS Sharma



Vipul S Shukla



Prakash Jain



RESULT OF CONTEST VOL. LV

Thank you for your warm response.
A hearty congratulations to all the winners!
Keep reading Shillalekh for such interesting
contests and a chance to win exclusive prizes.

CONTEST

- Q Which initiative of JK Lakshmi Cement Kalol plant is concerned with the establishment of libraries?
- i) Anna Lakshmi iii) Arogya Lakshmi
ii) Gyan Lakshmi iv) Naya Savera
- Q JK Lakshmi Cement was conferred with the 2014 International Safety Award by the British Safety Council. Do you know who set up the British Safety Council?
- i) Gordon Brown iii) Margaret Thatcher
ii) James Tye iv) Winston Churchill
- Q How many senior engineers participated at the Knowledge Sharing Session organised by JK Lakshmi Cement on World Water Day?
- i) 40 iii) 80
ii) 50 iv) 100
- Q When was the employee get-together of JK Lakshmi Cement organised at Radisson Blu?
- i) 23 March iii) 8 August
ii) 4 January iv) 24 December
- Q JK Lakshmi Cement recently invited cardiologist Dr. Apoorva Vasavda to lecture at the 'JARA HATKE' event. Where was this held?
- i) Ahmedabad iii) Kota
ii) Surat iv) Udaipur

Send in your entries through e-mail to

Abhik Bhargava

(abhikb@lc.jkmail.com). Lucky Winners will get

SURPRISE GIFTS!

CIN - L74999RJ1938PLCO19511



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Kindly send your suggestions / comments to
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