

JK Lakshmi Cement's response to Covid-19 crisis

Social commitment towards needy and vulnerable people and families have been integral to JK Lakshmi Cement core values and philosophy since beginning, and therefore, it was but natural for the organisation to quickly respond to corona virus crisis. The company is fighting this pandemic at several fronts in collaboration with local panchayats and district administration across its plant locations in Rajasthan, Haryana, Chhattisgarh and Gujarat, by supporting the local communities and helping migrants' labourers.



As an immediate and urgent response to Covid-19 Pandemic; JK Lakshmi Cement Ltd. has started food kits distribution to most needy families in the villages across its plant location in Sirohi and Udaipur in Rajasthan; Kalol and Surat in Gujarat and Jhajjar in Haryana. Large number of food kits have been distributed till date and would continue in coming weeks. The company also made a donation to Udaipur district relief fund for COVID-19 towards food relief.



Medical Camps are being organized at villages around its plants. Free of cost medicines are being provided. In more than 90 villages around its plants, the company is creating awareness through door-to-door visits and putting banners at prominent locations. Regular fogging of villages is also being done at villages in Durg which is benefitting about 30,000 people.



The company has also responded to mask shortage in a unique way through cotton masks production by local women and distribution in the villages/ Panchayats across all JK Lakshmi cement plant locations to maintain hygiene and social distancing norms. These women had been trained in tailoring and stitching as a part of our CSR initiatives towards women empowerment. A large number of sanitizer bottles have also been distributed with the help of local Panchayats.

Food kits, cotton masks and sanitizers are also being provided to truck drivers and other vendors to keep them safe in this crisis.