

# J K Laxmi Cement setting up new RMC plant in Pune

## REPORTER

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**Pune:** As part of its business expansion plan, J K Laxmi Cement Limited is setting up a Ready-Mix-Concrete (RMC) plant in Pune with an investment of over Rs 10 crore per unit. "The state-of-the-art RMC plant in Pune would become operational within half a year or so. The site for the proposed plant would be finalised

shortly," whole-time director of J K Laxmi Cement Shailendra Chouksey told media persons, here on Thursday.

The plant would manufacture J K Laxmi Power Mix, the brand name of RCM produced by J K Laxmi Cement. Chouksey said that setting up base in Pune would help in meeting the growing demand of their products, mainly RMC, in the region. "Pune is one of the emerging metropolises in the country

having excellent transportation means. Four new plants, including that of Pune, would be launched soon to achieve the set target of manufacturing of 128 lakh tonne of RMC by year 2012," Chouksey said.

"The use of J K Laxmi Power Mix ensures a standard quality of concrete and enables to plan just-in-time construction. It could lower the construction cost by almost by six per cent," Chouksey claimed.